

# Mission Statements

## Write your personal mission statement

Using the outcomes of your self-reflection from the previous tasks write your personal mission statement.

You'll notice that advice varies within the useful resources in terms of how long a personal mission statement should be and exactly which 'template' it should follow. For this activity your personal mission statement can be up to three sentences, include what you feel most comfortable with.

Remember the aim is to use this as an anchor to live by, portray your identity and communicate your values. There are some examples provided below curated from the useful resources.

## Here are some example mission statements to take as inspiration

The York St John University Mission Statement:

"Our mission is to ensure that the learning environment [they] need to make a difference is safe, exciting, inclusive and inspirational."

Arianna Botti, the "Personal Branding in a Global World" guest speaker and General Manager at L'Oreal has the below sentences within her Linked in Profile:

"A resilient, adaptable and optimistic leader with a customer centric focus.

a passionate team manager with a growth-mindset approach"

## Further examples curated from the additional resources list:

"To live life completely, honestly, and compassionately, with a healthy dose of realism mixed in with imagination, and to know that all things are possible if one sets their mind to finding an answer"

"Use my project management skills to deliver efficiency and productivity"

## Your personal mission statement: