

## Programme specification

### York Business School Foundation Year



|                                    |                                 |
|------------------------------------|---------------------------------|
| <i>School:</i>                     | York Business School            |
| <i>Entry in:</i>                   | 2019<br><i>in:</i><br>September |
| <i>Awarding institution:</i>       | York St John University         |
| <i>Teaching institution:</i>       | York St John University         |
| <i>Delivery location:</i>          | York St John University         |
| <i>Programme/s accredited by:</i>  | See validated programmes        |
| <i>Exit awards:</i>                | Foundation Certificate Business |
| <i>UCAS code / GTTR / other:</i>   |                                 |
| <i>Joint Honours combinations:</i> |                                 |
| <i>QAA benchmark group(s):</i>     |                                 |
| <i>Mode/s of study:</i>            | Full-time for 4 years           |
| <i>Language of study:</i>          | English                         |
| <i>Study abroad opportunities:</i> | Yes                             |

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### Introduction and special features

As the global business environment continues to become increasingly competitive and challenging, businesses need to be more innovative, take more risks and develop sustainable business models that serve their customers and have a positive impact on society's well-being. This Foundation Year seeks to provide you with an critical understanding of the role of business in contemporary society and a route onto degree level study for a range of programmes:

- BA (Hons) Accounting and Finance
- BA (Hons) Business Management
- BSc (Hons) Financial and Investment Management
- BA (Hons) Human Resource Management
- BA (Hons) International Business
- BA (Hons) Management and Entrepreneurship
- BSc (Hons) Digital Marketing and Data Analytics
- BA (Hons) Events and Experience Management
- BA (Hons) Fashion Marketing
- BA (Hons) Marketing
- BA (Hons) Sports Business Management
- BA (Hons) Tourism and Destination Management
- BSc Economics\*
- BA Economics and Geography\*
- BA Politics and Economics\*
- BA Politics Philosophy and Economics\*
- BSc Economics and Finance\*
- BA Economics and Business\*
- BA International Tourism & Hospitality Management\*

\*Pending validation

Successful completion of the Foundation Year guarantees automatic progression onto Year 1 of the degree you have chosen to study. For more details on the units you will study after your foundation year, please refer to the linked honours degree course listing.

Studying at York Business School is a great opportunity to gain a degree that is clearly focused on your long-term career prospects in a wide variety of contexts. Whether you are thinking of setting up your own business, working in a large corporation, the public sector or the ever growing tourist industry you will need to possess an understanding of how businesses operate.

If you are studying on the 'with placement' variant you will undertake a Year in Industry (also known as a sandwich year or placement year), in between your third and fourth year, making it a 5 year course.

### **Special features** of Foundation Year

- A broad focus on business allowing an understanding of the inter-connectedness of the business disciplines
- Opportunities to engage with businesses and business professionals (contributors to the programme may include local organisations such as Ainsty Ales, York Mind and Kyra and national / international organisations such as Aviva, Hiscox and Nestle).
- Opportunity to qualify as a Microsoft Office Specialist
- Access to a range of specialist resources including, Financial Information Database (FAME) and Financial Times Interactive to support learning and research.
- Excellent personal and academic support. You will be allocated an academic tutor to support you throughout the programme who will support you throughout your programme. They will make use of diagnostic assessments to ensure your personal development needs are identified and met to enable you to produce a personal development plan and succeed both on the course and in your future career.

### **Admissions criteria**

#### **UCAS Tariff points/Grades required**

You must meet the University's entry criteria for [entry onto the Foundation Year](#).

#### **Specific GCSE requirements**

GCSE grade D or grade 3 in English Language and Mathematics. Level 2 Functional Skills English and Mathematics also accepted.

#### **Mature entrants and students with work experience**

If you do not have traditional qualifications, you may be eligible for entry on the basis of [Accredited Prior \(Experiential\) Learning \(APL/APEL\)](#).

#### **IELTS score required for international students**

If your first language is not English, you need to take an IELTS test or an equivalent qualification accepted by the University and achieve a score of 5.5 with no element below 5.

## **Programme aims**

### **The aims of the programmes are to:**

1. Prepare you for study on a degree level business related programme
2. Provide a challenging, integrated programme of study that equips you with a sound general knowledge of organisations and the global environments in which they operate, within the context of the guiding principles of the Principles of Responsible Management Education (PRME).
3. Provide you with the opportunity to focus on particular aspects of business relevant to your background, interests and career aspirations through a choice of final independent research activity.
4. Facilitate the development and demonstration of your intellectual skills of information processing, analysis, synthesis, critical appraisal, creativity and innovation and the ability to manage and make decisions in situations of ambiguity and uncertainty.

## **Programme learning outcomes**

### **Level 3 / FHEQ L3**

On successful completion of the level you will be able to:

#### **Knowledge and Understanding**

1. Describe and explain a range of relevant concepts, theories and models relevant to the study of business.
2. Explain how businesses operate

#### **Cognitive and Thinking Skills**

3. Demonstrate the ability to apply a range of academic and intellectual skills relevant to level three study including, information gathering, analysis and problem identification.

#### **Practical/Professional skills**

4. Exhibit the development of skills in relation to communication, organisation and working with others from organizational and national cultures and backgrounds.
5. Demonstrate information gathering skills.

#### **Key Transferable Skills**

6. Develop your own learning with guided support to explore a wide variety of learning sources and opportunities.

## Programme Structure

The programme is split into 2 semesters and consists of the study of 5 modules. The modules are designed to give you a grounding in the key theoretical areas of business and prepare you for the range of programmes and the various specialisms you may progress onto.

You will also undertake contextualised support and development which allows you to develop at a personalised level. For International students this may include additional English classes.

| Code   | Level | Semester | Title                                          | Credits | Status of Module* |
|--------|-------|----------|------------------------------------------------|---------|-------------------|
| OBM001 | 3     | 1&2      | Business Enterprise                            | 30      | C                 |
| OBM004 | 3     | 1        | Developments in Business & Society             | 30      | C                 |
| OBM003 | 3     | 2        | Foundations of Economic and Financial Analysis | 30      | C                 |
| OBM005 | 3     | 1        | Academic Skills Development                    | 10      | C                 |
| OMB006 | 3     | 1&2      | Special Project                                | 20      | C                 |

\*C: Compulsory

### "Learning, teaching and assessment"

All modules are delivered utilising a range of teaching, learning and assessment strategies including lectures, seminars, guest speakers, tutorials, workshops and a range of events and learning activities.

You are supported in the use of guided learning strategies developing you towards autonomous, well-judged use of collaborative and independent learning strategies which you will require for your degree level studies. Throughout the programme you will be introduced to a range of different teaching and learning strategies.

You will undertake a variety of assessments which include the use of written assignments (often in the form of reports), individual and group presentations, exams and tests, and practical activities. An essential part of the assessment is to encourage both learning and the development of skills as well as preparing you for the requirements of the workplace.

You will have opportunities for formative assessment and feedback to inform your work prior to submission and you will receive detailed feedback on assessments to help you develop and continuously improve your performance whilst on the programme. Advice will be provided in relation to development, further areas for research and guidance on how to enhance your knowledge of business and practice.

You will have the opportunity for study support including academic writing and research skills to enhance employability and career development in the field of Business.

### Progression and graduation requirements

The University's [general regulations for undergraduate awards](#) apply to this programme.

Any modules that must be passed for progression or award are indicated in [the Programme Structure section](#).

## Internal and external reference points

This programme specification was formulated with reference to:

- [University Mission Statement](#) [see page two]
- [Strategic Plan 2015-20](#) [see page four]
- [QAA subject benchmark statement](#)
- [Framework for Higher Education Qualifications](#)

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*Date written / revised: 22/08/19*