



How To Get Involved In Degrees of Change

Be The Change You Want To See

Four simple questions/activities for students
(think locally and globally / act lawfully).

1

What Needs Changing In Tourism?

- When I think about the condition of tourism, I think things are getting...
- Looking at an aspect of tourism through an ethical lens, what needs urgently changing?

2

What Changes Would I Like To See?

- What is your vision for a better tourism world?
- What changes are achievable for you and your fellow students?

3

How Can I Help To Enact This Change?

- Reflect on your personal values, and the ethical issues of your tourism activities: Set a personal pledge.
- Is there any other way you might help achieve positive change in an aspect of tourism?

4

Just Do It!!

- Do something: Get involved, join, protest, campaign, urge, bother, draw attention.
- Share your experiences at <https://www.yorks.ac.uk/research/degrees-of-change/>