

## Programme specification

### MBA

Est.  
1841

YORK  
ST JOHN  
UNIVERSITY

<i>School:</i>	York Business School
<i>Entry from:</i>	2019/20
	<i>in:</i>
	January
	April
	July
	October
<i>Awarding institution:</i>	York St John University
<i>Teaching institution:</i>	Lincoln University of Business and Management, Dubai
<i>Delivery location:</i>	Lincoln University of Business and Management, Dubai
<i>Programme/s accredited by:</i>	
<i>Exit awards:</i>	
<i>UCAS code / GTTR / other:</i>	Not applicable
<i>Joint Honours combinations:</i>	Not applicable
<i>QAA benchmark group(s):</i>	Masters Degree in Business Management
<i>Mode/s of study:</i>	Part-time for 1 year
<i>Language of study:</i>	English
<i>Study abroad opportunities:</i>	N/A

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### Introduction and special features

The York St John MBA aims to recruit a diverse range of students who share a passion for Business Management. As a student on this programme you will be studying alongside others who wish to move into or further develop their careers in Business Management, from both EU/UK and other countries around the world. The programme will allow you to reflect on your already-acquired knowledge and experience of the world of work, putting theory into practice in a continuing professional development environment.

This programme is intended to develop your ability to understand the philosophies, principles and practices of continuing personal and professional development (CPPD) and lifelong learning, and is linked to your prior Masters level experience and subsequent professional experience post-graduation. Through the supported learning materials you will critically analyse and consider how you manage personal and social learning for professional development. You will be challenged to understand your own ways of thinking and learning and how this continues to develop from the MBA Conversion to inform current and future professional development. Through the learning and assessment strategy you are encouraged to develop knowledge and skills to take ownership and responsibility for personal development that will enhance your leadership awareness and skills.

The main focus of this programme is on independent learning supported and directed by the module tutor through the use of a learning plan, Moodle and e-learning material, directed learning includes a range of activities and questions for consideration. As an independent learner you will identify your own personal and professional development objectives in order to deepen or broaden knowledge of CPPD, through a range of learning activities that might include reading, reflection, and research. You will be supported throughout the module via Moodle and through the guidance and support on an individual basis if required.

## Admissions criteria

You must meet the University's general entry criteria for [postgraduate](#) study. In addition, you must have:

- 3 year work experience preferably with some in a leadership or managerial role
- MA or MSc in cognate business and/or management discipline which would normally have been completed within 8 years of admission to the programme.

If your first language is not English, you need to take an IELTS test or an equivalent qualification accepted by the University (see <https://www.yorksj.ac.uk/international/how-to-apply/english-language-requirements/>). You might be able to demonstrate English Language capability through work based references.

If you do not have traditional qualifications, you may be eligible for entry on the basis of [Accredited Prior \(Experiential\) Learning \(APL/APEL\)](#).

## Programme aims

To develop self-awareness through analysing critical incidents of practice thus providing the opportunity for deeper self-reflection leading to enhanced awareness of self in becoming a critically reflexive practitioner in the context of personal leadership strategies.

- To develop a critical, reflective and integrated understanding of self in the context of business and your own professional practice as a responsible leader/ manager;
- To utilise opportunities for practical application of key concepts and concerns through individual learning experiences in 'real world' practice in the context of working in complex environments, systematically and creatively to improve personal and professional practice.
- To develop and enhance your skills of lifelong learning and professional development in order to work as a critically reflexive practitioner

## Programme learning outcomes

### Level M / FHEQ L7

On successful completion of the overall programme you will be able to:

1. demonstrate in-depth, specialist knowledge and mastery of techniques relevant to the study of opportunities and challenges of business management;
2. demonstrate advanced understanding of concepts, information and techniques informed by knowledge at the forefront of the study of contemporary business issues within the context of society;
3. take a proactive, independent and self- reflective role in working and developing professional relationships with others;

Including the ability to:

### Knowledge and Understanding

1. demonstrate a systematic, integrated and critically aware understanding of business management, leadership and team working;
2. formulate a critical awareness of current issues in business management informed by leading edge research and practice;
3. acquire a deep knowledge and critical understanding of organisations, context and response to changes in the global business environment;

### Cognitive and Thinking Skills

4. extrapolate information critically and creatively utilising appropriate decision making techniques in order to solve business problems and identify and evaluate options;
5. demonstrate effective synthesis and analysis of information and knowledge in order to extract meaning and understanding;
6. recognise the importance of environmental sustainability, corporate social responsibility and ethical intent when critically evaluating management practice;

### Practical/Professional skills

7. judge complex issues systematically and creatively, with the ability to develop sound analyses whilst dealing with incomplete data;
8. be adaptable, demonstrating originality, insight, critical and reflective abilities which can be brought to bear on problem situations;
9. the ability to make decisions and communicate them clearly in complex and unpredictable organisational contexts;
10. apply practical management, leadership and team working skills appropriately;

### Key Transferable Skills

11. be self-directed in the ability to act autonomously in planning and implementing decision strategies;
12. recognise the importance of technological skills and the application of research strategies in effective management decision-making;
13. learn independently in a way that ensures continuing professional development;
14. acquire the ability to use knowledge and information effectively to abstract meaning and share knowledge.

### Programme Structure

Code	Level	Semester	Title	Credits	Status of Module*
MMB066	7	1 & 2	Continuous Professional Development through Reflective Practice	60	CA

\***C**: Compulsory, **CP**: Compulsory for progression to the next level, **CA**: Compulsory for award, **O**: option or **E**: elective.

### "Learning, teaching and assessment"

The programme is designed to meet the needs of professional participants with appropriate current or recent work experience who wish to add a level of theory-based understanding to the knowledge they have gained through experience.

The programme delivery is based on principles of adult learning - recognising that participants are likely to bring a large amount of experience and knowledge to the group, and can share this with each other. The style of the programme is participative, and resources for learning explicitly include the knowledge, experience and skills of all participants and staff.

A key part of the philosophy of the programme is that by bringing together relevant academic theory (about leadership, management, innovation and change, organisations etc.) and practical experience, you can enhance your deep understanding of these elements, and develop yourself as an individual and as a leader.

### **Progression and graduation requirements**

The University's [general regulations for](#) postgraduate [awards](#) apply to this programme.

Any modules that must be passed for progression or award are indicated in the Programme Structure section.

### **Internal and external reference points**

This programme specification was formulated with reference to:

- [University Mission Statement](#) [see page two]
- [Strategic Plan 2015-20](#) [see page four]
- [QAA subject benchmark statement](#)
- [Framework for Higher Education Qualifications](#)

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*Date written / revised:* [click here to enter a date](#)