

## Programme Specification

### Award and title: MBA

<i>School:</i>	York Business School
<i>Entry from:</i>	2019/20 September, November, January, March, April, May, July
<i>Awarding institution:</i>	York St John University
<i>Teaching institution:</i>	Lincoln University of Business and Management, Dubai
<i>Delivery location:</i>	Lincoln University of Business and Management, Dubai Lincoln University of Business and Management, Sharjah, Lincoln University of Business and Management, Abu Dhabi
<i>Programme/s accredited by:</i>	
<i>Exit awards:</i>	Postgraduate Certificate in Management Postgraduate Diploma in Management
<i>UCAS code / GTTR / other:</i>	Not Applicable
<i>Joint Honours combinations:</i>	Not Applicable
<i>QAA benchmark group(s):</i>	Subject Benchmark Statement for Business Management (June, 2015) Master's degree characteristics (September, 2015)
<i>Mode/s of study:</i>	<a href="#">Postgraduate periods of study</a> <sup>1</sup> for full time / part time
<i>Language of study:</i>	English
<i>Paired with Foundation Year</i>	No
<i>Study abroad opportunities:</i>	No
<i>Placement Year opportunity:</i>	No

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## Introduction and Special Features

A Masters in Business Administration (MBA) is an internationally-recognised and highly-regarded award. Whether you are already in a management position and wanting to take your career to the next level, or aspire to leadership roles in the future, the York Business School Masters of Business Administration (MBA) has been designed to help you gain the skills, knowledge and experience you need to give yourself that competitive edge. The programme provides you with the opportunity to gain a practitioner-focused MBA, laying the foundations for a critically aware and holistic understanding of business management.

You will explore issues that have significant impact within organisations by working with others and building on both personal individual experiences and comparing and contrasting with those of cohort members. You will carry out projects and assignments designed to help you apply the theories, tools and techniques you learn. Much of the learning is developed through the establishment of collaborative learning communities of programme participants and tutors and you will become part of that community of learning. Your understanding is developed around

the key skills, processes and practices of business, management and finance. Solutions to real problems are suggested, discussed and analysed within the learning community with the support of tutors and fellow learners.

You will develop a critical understanding of the issues relating to business and management, which will enhance your ability to maximise individual and organisational potential. The MBA brings together relevant contemporary academic theory and research with practical understanding of activities within organisations. This will be developed by enabling you to share knowledge, relate this to theories developed from relevant research, and learning by practical application. Through the development of an integrated and critically aware understanding of management in the context of contemporary business issues, the programme involves you in a demanding process of personal and professional development.

Special features of the programme include:

- Enables you to develop a sound understanding of the skills necessary to undertake a role in any organisation
- Reflects the aspirations in the development of responsible and ethical managers
- Supports the development in the skills of leadership in order to operate effectively and competently in an international context
- Assessment methods used to mirror organisational based activities
- Provides a supportive platform for critical reflection, through the application of academic theories to your real work situations
- Participation in active and supportive forums drawing on practical expertise

## **Admissions Criteria**

You must meet the University's general entry criteria for [postgraduate](#) study. In addition, you must have:

- A bachelor's degree or equivalent, achieved at Class 2.2 or above, from an approved university or institution,  
or
- Current or recent work experience (within the last two years) appropriate to enable you to contribute to the programme.

If your first language is not English, you need to take an IELTS test or an equivalent qualification accepted by the University (see <https://www.yorksj.ac.uk/international/how-to-apply/english-language-requirements/>).

If you do not have traditional qualifications, you may be eligible for entry on the basis of [Accredited Prior \(Experiential\) Learning \(APL/APEL\)](#). We also consider applications for entry with advanced standing.

## **Programme Aim(s)**

The overall aim of the programme is to develop your critical understanding and self-awareness of the issues relating to business and management, so that you may develop your own leadership skills and knowledge and develop both your individual and organisational potential. The programme aims to reflect the aspirations in the development of responsible and ethical managers, supporting development in the skills of leadership in order to operate effectively and competently in an international context.

You will be supported as you:

- develop critical awareness and understanding of business generally and specifically relating to management;
- develop the ability to connect theory with practice in creative and innovative ways and reflect upon the learning involved as well as the outcomes;
- develop critical awareness and understanding of the role of managers within the context of business sustainability, corporate social responsibility and ethics, helping you undertake effective roles in business organisations as responsible managers
- develop and enhance life-long learning skills and personal development in order to work with self-direction and originality.

## **Programme Learning Outcomes**

Upon successful completion of the programme students will be able to:

### **Level 7**

- 7.1 demonstrate in-depth, specialist knowledge and mastery of techniques relevant to the study of opportunities and challenges of business and management;
- 7.2 demonstrate an advanced and critical understanding of concepts, information and techniques informed by knowledge at the forefront of the study of contemporary business issues within the context of society;
- 7.3 demonstrate a systematic, integrated and critically aware understanding of business management, leadership, and team working;
- 7.4 critically reflect and evaluate management, leadership and team working skills and take a proactive, independent and self-reflective role in working and developing professional relationships with others;
- 7.5 formulate a critical awareness of current issues in business management informed by contemporary research and practice;
- 7.6 demonstrate a deep knowledge and critical understanding of organisations, context and response to changes in the global business environment;
- 7.7 extrapolate information critically and creatively utilising appropriate decision making techniques in order to extract meaning and understanding, solve problems, and identify and evaluate options in a world of uncertainty and imperfect information;

7.8 design, conduct, analyse and disseminate an extended independent piece of research or business-related project from inception to completion.

## Programme Structure

### Full time

Code	Level	Term	Title	Credits	Status of Module*
MMBB04	M	1	Dynamic Perspectives on Sustainable Business	20	C
MMBB05	M	1	Leading Innovation and Cultural Change	20	C
MMBB06	M	1	Business Development and Value Creation	20	C
MMBB07	M	2	Global Business Strategy	20	C
MMBB08	M	2	Accounting and Finance for Decision Making	20	C
MMBB09	M	2	Marketing and Data Analytics	20	C
MMBB15	M	3	Capstone Project	60	C

\*C: Compulsory

### Part time

Code	Level	Year	Term	Title	Credits	Status of Module*
MMBB04	M	1	1	Dynamic Perspectives on Sustainable Business	20	C
MMBB05	M	1	1	Leading Innovation and Cultural Change	20	C
MMBB06	M	2	1	Business Development and Value Creation	20	C
MMBB07	M	1	2	Global Business Strategy	20	C
MMBB08	M	2	2	Accounting and Finance for Decision Making	20	C
MMBB09	M	2	2	Marketing and Data Analytics	20	C
MMBB15	M	2	3	Capstone Project	60	C

\*C: Compulsory

## Learning, Teaching and Assessment

A key part of the philosophy of the programme is that by bringing together relevant academic theory and practical experience, you can enhance your deep understanding of these elements, and develop yourself as an individual and as a leader.

All modules are delivered utilising a range of teaching, learning and assessment strategies including lectures, seminars, tutorials, workshops and global café style learning activities. Each module has a Virtual Learning Environment (VLE) where you and other master's level students will be encouraged to be involved with online debate and collaborative approaches to learning.

Some participants may not have been engaged in formal education for some time, and may never have studied social sciences at postgraduate level: support with study skills, conventions of academic analysis and writing will be available for you from the start of the programme

module and will continue throughout your studies.

All modules are assessed through a programme of work undertaken whilst studying for the award. A range of assessment tools are used including presentations, critical essays, portfolios and reflective journals and case study work. Each module tutor will provide opportunities for formative assessment feedback to inform your work prior to submission.

You will receive detailed feedback on assessment to help you develop and continuously improve your performance whilst on the programme. Advice will be provided in relation to development, further areas for research and guidance on how to enhance your subject knowledge.

### **Progression and Graduation Requirements**

The University's [general regulations for](#) postgraduate awards apply to this programme.

Any modules that must be passed for progression or award are indicated in the Programme Structure section.

### **Internal and External Reference Points**

This programme specification was formulated with reference to:

- [University mission and values](#)
- [University 2026 Strategy](#)
- [QAA subject benchmark statements](#)
- [Frameworks for Higher Education Qualifications](#)
- York St John University "General Regulations for Postgraduate Awards"
- QAA Master's degree characteristics (September 2015)
- Principles for Responsible Management Education (Prime): Inspirational Guide for the Implementation of Prime.

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*Date written / revised:*

*Programme originally approved: June 2019*