

**Programme Specification****MBA Global Logistics and Supply Chain Management**

|                                                                                                                                              |                                                                                 |
|----------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|
| <i>School:</i>                                                                                                                               | York Business School                                                            |
| <i>Subject area:</i>                                                                                                                         | Business Management                                                             |
| <i>Entry from academic year:</i>                                                                                                             | 2026-27                                                                         |
| <i>in the month(s) of</i>                                                                                                                    | September, November, January, March, May, July                                  |
| <i>Awarding institution:</i>                                                                                                                 | York St John University                                                         |
| <i>Teaching institution:</i>                                                                                                                 | Lincoln University of Business and Management, Dubai                            |
| <i>Delivery location:</i>                                                                                                                    | Lincoln University of Business and Management, Dubai -<br>Online delivery only  |
| <i>Programme/s accredited by:</i>                                                                                                            |                                                                                 |
| <i>Exit awards:</i>                                                                                                                          | Postgraduate Certificate in Management<br>Postgraduate Diploma in Management    |
| <i>UCAS code / GTTR / other:</i>                                                                                                             | Not applicable                                                                  |
| <i>Joint Honours combinations:</i>                                                                                                           | Not applicable                                                                  |
| <i>QAA subject benchmark statement(s):</i>                                                                                                   | Subject Benchmark Statement for Business Management<br>(March 2023)             |
| <i>Mode/s of study:</i>                                                                                                                      | <a href="#">Postgraduate periods of study<sup>1</sup></a><br>Full-time (1 year) |
| <i>Language of study:</i>                                                                                                                    | English                                                                         |
| <i>Paired with Foundation Year</i>                                                                                                           | No                                                                              |
| <i>Study abroad opportunities:</i>                                                                                                           | No                                                                              |
| <i>Opt-in YSJU Placement Year opportunity:</i>                                                                                               | No                                                                              |
| <i>Excluding a year-long placement/professional experience, are there placement/field trip/work experience(s) totalling 20 days or more?</i> | No                                                                              |

**Introduction and special features**

The MBA Global Logistics and Supply Chain Management is an internationally recognised qualification designed to accelerate both personal and professional growth. This specialised programme is tailored for professionals working in, or aspiring to enter, the logistics, trade, and supply chain industries that are at the core of the Middle East and South Asia's economic strength. Whether you are an experienced manager aiming to advance your career or an aspiring leader preparing for senior roles, this MBA equips you with the knowledge, skills, and strategic insight to excel in today's evolving, technology-driven global trade environment. Delivered through a fully online and flexible model, the programme ensures accessibility for busy professionals across the region while maintaining a practice-oriented approach and strong foundations in business management and supply chain strategy.

<sup>1</sup> The standard period of study will apply unless otherwise stated

The Gulf Cooperation Council (GCC) is a global logistics hub, creating a constant demand for leaders who can manage complex supply chain networks, optimise operations, and leverage emerging logistics technologies. Through this MBA, you will explore these modern advancements alongside critical topics like resilience, sustainability, and risk management, preparing you to address both current and future challenges in global trade.

Throughout the programme, you will engage in real case studies and projects drawn from regional and international contexts. By sharing your own professional experience and learning from the diverse perspectives of your peers, you will immediately apply theories, tools, and techniques to professional settings. Interactive virtual communities of students and tutors foster knowledge exchange, critical thinking, and collaborative problem solving, ensuring that complex logistics issues are rigorously analysed with expert guidance.

The programme's strong focus on career advancement and leadership reflects the needs of regional employers who are investing heavily in localising leadership roles. Graduates are equipped to step confidently into senior positions in logistics, procurement, operations, and supply chain management, both locally and globally.

A distinctive feature of the programme is its strategically designed induction framework, aimed at enhancing student readiness, retention, and academic success, particularly for those returning to education after a professional break. The induction provides a comprehensive overview of the programme structure, delivery schedule, assessment strategy, and academic expectations, ensuring clarity from the outset. It incorporates structured training on the virtual learning environment (Moodle), academic writing and referencing standards, and detailed guidance on assessment requirements to promote academic confidence and performance. Students are also formally briefed on institutional regulations and policies, including academic misconduct, suspension of studies, mitigating circumstances, and overall academic integrity, reinforcing a culture of professionalism and ethical scholarship. This proactive and structured orientation strengthens student engagement, minimises academic risk, and supports progression through clear alignment with institutional quality assurance standards.

#### **Special features of the programme include:**

- A specialised focus on the strategic and operational management of logistics and supply chains, tailored to the Middle Eastern and South Asian markets.
- Insights into emerging technologies in the industry, preparing graduates to lead digital transformation in the sector.
- A strong emphasis on supply chain resilience, sustainability, and risk management, addressing modern global challenges.
- Assessments and projects designed to reflect realistic industry scenarios, ensuring immediate applicability in the workplace.
- Networking opportunities with peers, industry experts, and regional employers through collaborative learning and alumni events.
- Flexible online delivery that allows professionals to balance study with demanding careers and personal commitments.
- Comprehensive personal and academic support
- Preparation for leadership roles, supported by LUBM's deep understanding of regional business dynamics.

#### **Admissions criteria**

You must meet the minimum entry requirements, which are published on the programme-specific webpage. In addition, you must have:

- A Bachelor's degree or equivalent, achieved at Class 2:2 or above, from an approved university or institution

or

- Possess a High School equivalent and/or a college diploma, along with a minimum of 2 years' corporate work experience, appropriate to enable you to contribute to the programme.

If your first language is not English, you need to take an IELTS test or an equivalent qualification accepted by the University (see <https://www.yorks.ac.uk/international/how-to-apply/english-language-requirements/>).

If you do not have traditional qualifications, you may be eligible for entry on the basis of [Recognition of prior learning \(RPL\)](#). We also consider applications for entry with advanced standing.

### **Programme aim(s)**

The overarching aim of the MBA Global Logistics and Supply Chain Management is to develop your strategic understanding of global logistics and supply chain dynamics while fostering critical thinking, innovation, and ethical leadership. This specialised programme equips you with the advanced knowledge and practical skills required to navigate the complexities of modern supply chains, particularly within the context of the Middle East and South Asia's rapidly growing trade and logistics hubs.

### **You will be supported as you:**

- Gain a deep understanding of supply chain strategy, operations, and technologies, enabling you to optimise processes and enhance competitiveness in regional and global markets.
- Develop innovative approaches to solving logistics challenges, including sustainability, risk management, and digital transformation in trade and transportation.
- Enhance leadership capabilities to manage cross-border, multicultural teams, essential in the GCC and South Asia's interconnected logistics networks.
- Critically evaluate the role of logistics and supply chain management in economic growth, positioning yourself to drive organisational and national-level progress.
- Strengthen lifelong learning skills and reflective practice, empowering you to adapt to emerging technologies and evolving global trade dynamics.

### **Programme learning outcomes**

Upon successful completion of the programme, students will be able to:

#### **Level 7**

- 7.1 Demonstrate in-depth, specialist knowledge and mastery of techniques relevant to the study of opportunities and challenges of business and logistics and supply chain management
- 7.2 Demonstrate an advanced and critical understanding of concepts, information and techniques informed by knowledge at the forefront of contemporary business logistics and supply chain issues within the context of society
- 7.3 Demonstrate a systematic, integrated and critically aware understanding of business logistics and supply chain management, leadership, and teamwork
- 7.4 Critically reflect and evaluate management, leadership and team working skills and take a proactive, independent and self-reflective role in working and developing professional relationships
- 7.5 Formulate a critical awareness of current issues in business logistics and supply chain management informed by contemporary research and practice
- 7.6 Demonstrate a deep knowledge and critical understanding of logistics and supply chain organisations, context and response to changes in the global business environment

- 7.7 Extrapolate information critically and creatively utilising appropriate decision-making techniques in order to extract meaning and understanding, solve problems, and identify and evaluate options in a world of uncertainty and imperfect information
- 7.8 Design, conduct, analyse and disseminate an independent research project relevant to logistics and supply chain management

## Programme structure

### Full Time

| Intake – first module | Code     | Level | Semester | Title                                                           | Credits | Module status                  |                                         |
|-----------------------|----------|-------|----------|-----------------------------------------------------------------|---------|--------------------------------|-----------------------------------------|
|                       |          |       |          |                                                                 |         | Compulsory (C) or optional (O) | non-compensable (NC) or compensable (X) |
| September             | MBB7066M | 7     | 1        | Strategic Leadership and Change                                 | 30      | C                              | X                                       |
| November              | MBB7067M | 7     | 1        | Global Business Strategy and Development                        | 30      | C                              | X                                       |
| January               | MBB7068M | 7     | 2        | Strategic Resource Management                                   | 30      | C                              | X                                       |
| March                 | MBD7002M | 7     | 2        | Business analytics, logistics systems and supply chain analysis | 30      | C                              | X                                       |
| May                   | MBB7072M | 7     | All      | Capstone Project                                                | 60      | C                              | NC                                      |

| Intake<br>➔  | Sep-26   | Nov-26   | Jan-27   | Mar-27   | May-27   | Jul-27   | Sep-27   |          |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|
| Modules<br>➔ | MBB7066M | -        | -        | -        | -        | -        | -        |          |
|              | MBB7067M | MBB7067M |          |          |          |          |          |          |
|              | MBB7068M | MBB7068M | MBB7068M | MBD7002M | MBB7066M | MBB7067M |          |          |
|              | MBD7002M | MBD7002M | MBD7002M |          |          |          |          |          |
|              | MBB7072M | MBB7066M | MBB7066M | MBB7066M | MBB7066M |          |          |          |
|              | -        | MBB7072M | MBB7067M | MBB7067M | MBB7067M | MBB7067M |          |          |
|              |          | -        | MBB7072M | MBB7068M | MBB7068M | MBB7068M | MBB7068M | MBB7068M |
|              |          |          | -        | MBB7072M | MBD7002M | MBD7002M | MBD7002M | MBD7002M |
|              |          |          |          | -        | MBB7072M | MBB7066M | MBB7066M |          |
|              |          |          |          |          | -        | MBB7072M | MBB7067M |          |
|              |          |          |          |          |          | -        | MBB7072M |          |
|              |          |          |          |          |          | MBB7072M |          |          |

N.B. The programme will have six intakes per year as part of a carousel recruitment model whereby each new cohort of student joins the previous cohort.

Any modules that must be passed for progression or award are indicated in the table above as non-compensable. A non-compensable module is one that must be passed at the relevant level (with a mark of 50 in order to progress).

## Learning, teaching and assessment

A key part of the York St John University MBA philosophy is the integration of relevant academic theory with practical, real-world experience that enables students to enhance their knowledge and develop as both professionals and leaders in the logistics and supply chain sector. All modules are delivered through a variety of teaching, learning, and assessment strategies, including lectures, seminars, tutorials, and workshops.

Each module is supported by a dynamic Virtual Learning Environment (VLE), where you will engage in discussions, collaborative projects, and knowledge-sharing activities. This interactive platform fosters meaningful exchange with a diverse, internationally informed cohort; a particularly valuable feature in a field as globally connected as logistics and supply chain management.

Recognising that some participants may be returning to formal education or be new to postgraduate study, the programme provides comprehensive introductory support in study skills, academic conventions, and professional writing. LUBM's strong academic support and consistently high student satisfaction reflect its commitment to an inclusive and personalised learning environment.

Assessments are designed to reflect real-world challenges faced by logistics and supply chain professionals, with tasks such as case study analyses, strategic exercises, group projects, and critical essays. These activities ensure that you not only understand theoretical frameworks but also apply them to practical business scenarios.

Formative feedback is provided throughout the programme, offering you clear guidance for improvement and development prior to final submission. Detailed assessment feedback further supports continuous learning, helping you strengthen your research, analytical, and problem-solving capabilities.

Specialised study support is also provided in academic writing and research techniques, reinforcing employability and preparing graduates to lead in the increasingly technology-driven and competitive logistics and supply chain industry.

In alignment with institutional quality assurance standards and the programme's fully online mode of delivery, teaching and learning methods are purposefully designed to maximise engagement, interactivity, and academic rigour within a structured virtual environment. All learning activities are delivered through the Virtual Learning Environment (VLE), with live synchronous sessions conducted via Zoom meetings to ensure consistency, accessibility, and monitored participation. Sessions incorporate structured group discussions, breakout room activities, collaborative problem-solving tasks, polls, and appropriately integrated open-source gamified tools to enhance active engagement and applied learning. Students regularly deliver online presentations and participate in peer-to-peer critique, fostering confidence, critical reflection, and professional communication skills within a digitally mediated academic setting.

### **Progression and graduation requirements**

The University's [regulations](#) for taught postgraduate awards apply to this programme.

Any modules that must be passed for progression or award are indicated in the Programme Structure section as non-compensable.

### **Internal and external reference points**

This programme specification was formulated with reference to:

- [University Mission, Culture and Values](#)
- [University 2026 Strategy](#)
- [QAA subject benchmark statements](#)
- [Frameworks for Higher Education Qualifications](#)

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*Date written / revised:*

*Programme originally approved: July 2026*