

Programme Specification

MBA

<i>School:</i>	York and London Business Schools
<i>Subject area:</i>	Business Management
<i>Entry from academic year:</i>	2027-28
<i>in the month(s) of</i>	September, November, January, March, April, May, July
<i>Awarding institution:</i>	York St John University
<i>Teaching institution:</i>	Lincoln University of Business and Management, Dubai
<i>Delivery location:</i>	Lincoln University of Business and Management, Dubai (online delivery only)
<i>Programme/s accredited by:</i>	
<i>Exit awards:</i>	Postgraduate Certificate in Management Postgraduate Diploma in Management
<i>UCAS code / GTTR / other:</i>	Not applicable
<i>Joint Honours combinations:</i>	Not applicable
<i>QAA subject benchmark statement(s):</i>	Subject Benchmark Statement for Business Management (March 2023)
<i>Mode/s of study:</i>	Postgraduate periods of study¹ Full-time (1 year)
<i>Language of study:</i>	English
<i>Paired with Foundation Year</i>	No
<i>Study abroad opportunities:</i>	No
<i>Opt-in YSJU Placement Year opportunity:</i>	No
<i>Excluding a year-long placement/professional experience, are there placement/field trip/work experience(s) totalling 20 days or more?</i>	No

Introduction and special features

The Master of Business Administration (MBA) is an internationally recognised and highly regarded award. Whether you are already in a management position and wanting to take your career to the next level, or aspire to leadership roles in the future, this MBA has been designed to help you develop the skills, knowledge and experience to gain a competitive edge. The programme provides you with the opportunity to gain a practitioner-focused MBA, laying the foundations for critical thinking and providing a holistic overview of business management practices in a global context.

You will explore issues that have significant impact within commercial organisations by working with others, building on personal experiences and comparing and contrasting those with cohort members. You will carry out assignments and case study evaluations designed to help you apply a range of relevant theories, tools and business techniques. Much learning is developed through the establishment of collaborative learning

¹ The standard period of study will apply unless otherwise stated

bringing together programme participants and tutors to become part of a joined-up learning community. Your understanding is developed around the key skills, processes and practices of organisational business management. Solutions to real problems are suggested, discussed and critically appraised with the support of tutors and fellow learners.

In developing a critical understanding of business management issues, you will enhance your ability to maximise individual and organisational potential. The MBA programme brings together academic theory and research to develop opportunities for applications to a variety of business organisations, in ways that further support personal and professional development. These will enable you to share knowledge, relate relevant research and learn through practical application.

A distinctive feature of the programme is its strategically designed induction framework, aimed at enhancing student readiness, retention, and academic success, particularly for those returning to education after a professional break. The induction provides a comprehensive overview of the programme structure, delivery schedule, assessment strategy, and academic expectations, ensuring clarity from the outset. It incorporates structured training on the virtual learning environment (Moodle), academic writing and referencing standards, and detailed guidance on assessment requirements to promote academic confidence and performance. Students are also formally briefed on institutional regulations and policies, including academic misconduct, suspension of studies, mitigating circumstances, and overall academic integrity, reinforcing a culture of professionalism and ethical scholarship. This proactive and structured orientation strengthens student engagement, minimises academic risk, and supports progression through clear alignment with institutional quality assurance standards.

Special features of the programme include:

- Enables you to develop a sound understanding of the skills necessary to undertake a role in any organisation
- Reflects the aspirations in the development of responsible and ethical managers
- Supports the development in the skills of leadership in order to operate effectively and competently in an international context
- Assessment methods used to mirror organisational based activities
- Provides a supportive platform for critical reflection, through the application of academic theories to your real work situations
- Participation in active and supportive forums drawing on practical expertise
- Excellent personal and academic support
- Focused activities connected with employers and commercial organisations to build expertise and real-world experience
- Opportunities to gain professional experience.

Admissions criteria

You must meet the minimum entry requirements, which are published on the programme-specific webpage. In addition, you must have:

- A Bachelor's degree or equivalent, achieved at Class 2:2 or above, from an approved university or institution
- or
- Possess High School equivalent and/or a college diploma, along with a minimum of 2 years' corporate work experience appropriate to enable you to contribute to the programme.

If your first language is not English, you need to take an IELTS test or an equivalent qualification accepted by the University (see <https://www.yorks.ac.uk/international/how-to-apply/english-language-requirements/>).

If you do not have traditional qualifications, you may be eligible for entry on the basis of [Recognition of prior learning \(RPL\)](#). We also consider applications for entry with advanced standing.

Programme aim(s)

The overall aim of the programme is to develop your critical understanding and self-awareness of the issues relating to business management, so that you may develop your own leadership skills and knowledge and develop both your individual and organisational potential. The programme aims to reflect the aspirations in the development of responsible and ethical managers, supporting development in the skills of leadership in order to operate effectively in an international context.

You will be supported as you:

- Develop critical awareness and understanding of business generally and specifically relating to management
- Develop the ability to connect theory with practice in creative and innovative ways and reflect upon the learning involved as well as the outcomes
- Develop critical awareness and understanding of the role of managers within the context of business sustainability, corporate social responsibility and ethics, helping you undertake effective roles in business organisations as responsible managers
- Develop and enhance life-long learning skills and personal development to work with self-direction and originality.

Programme learning outcomes

Upon successful completion of the programme students will be able to:

Level 7

- 7.1 Demonstrate in-depth, specialist knowledge and mastery of techniques relevant to the study of opportunities and challenges of business and management
- 7.2 Demonstrate an advanced and critical understanding of concepts, information and techniques informed by knowledge at the forefront of the study of contemporary business issues within the context of society
- 7.3 Demonstrate a systematic, integrated and critically aware understanding of business management, leadership, and team working
- 7.4 Critically reflect and evaluate management, leadership and team working skills and take a proactive, independent and self-reflective role in working and developing professional relationships with others
- 7.5 Formulate a critical awareness of current issues in business management informed by contemporary research and practice
- 7.6 Demonstrate a deep knowledge and critical understanding of organisations, context and response to changes in the global business environment
- 7.7 Extrapolate information critically and creatively utilising appropriate decision-making techniques in order to extract meaning and understanding, solve problems, and identify and evaluate options in a world of uncertainty and imperfect information
- 7.8 Design, conduct, analyse and disseminate an extended independent piece of research or business-related project from inception to completion.

Programme structure

Full Time

Intake – first module	Code	Level	Semester	Title	Credits	Module status	
						Compulsory (C) or optional (O)	non-compensable (NC) or compensable (X)
September	MBB7066M	7	1	Strategic Leadership and Change	30	C	X
November	MBB7067M	7	1	Global Business Strategy and Development	30	C	X
January	MBB7068M	7	2	Strategic Resource Management	30	C	X
March	MBB7069M	7	2	Global Marketing in the Digital Age	30	C	X
May	MBB7072M	7	All	Capstone Project	60	C	NC

Intake ➔	Sep-26	Nov-26	Jan-27	Mar-27	May-27	Jul-27	Sep-27
Modules ➔	MBB7066M	-	-	-	-	-	-
	MBB7067M	MBB7067M					
	MBB7068M	MBB7068M	MBB7068M	MBB7069M	MBB7066M	MBB7067M	MBB7068M
	MBB7069M	MBB7069M	MBB7069M				
	MBB7072M	MBB7066M	MBB7066M	MBB7066M	MBB7066M	MBB7067M	MBB7069M
	-	MBB7072M	MBB7067M	MBB7067M	MBB7067M	MBB7068M	
		-	MBB7072M	MBB7068M	MBB7068M	MBB7069M	MBB7069M
			-	MBB7072M	MBB7069M	MBB7069M	MBB7066M
				-	MBB7072M	MBB7066M	MBB7066M
					-	MBB7072M	MBB7067M
					-	-	MBB7072M

N.B. The programme will have six intakes per year as part of a carousel recruitment model whereby each new cohort of student joins the previous cohort.

Any modules that must be passed for progression or award are indicated in the table above as non-compensable. A non-compensable module is one that must be passed at the relevant level (with a mark of 50 in order to progress).

Learning, teaching and assessment

A key part of the philosophy of the programme is that by bringing together relevant academic theory and practical experience you can enhance understanding of these elements and develop yourself as an individual and as a leader.

All modules are delivered utilising a range of teaching, learning and assessment strategies including lectures, seminars, tutorials, workshops and global café style learning activities. Each module has a Virtual Learning Environment (VLE) where you and other Master's level students will be encouraged to participate in online debate and collaborative approaches to learning.

Some participants may not have been engaged in formal education for some time and may never have studied at postgraduate level: support with study skills, conventions of academic analysis and writing will be available for you from the start of the programme and will continue throughout your studies.

All modules are assessed through a programme of work undertaken whilst studying for the award. A range of assessment tools are used including presentations, critical essays, portfolios and reflective journals and case study work. Each module tutor will provide opportunities for formative assessment feedback to inform your work prior to submission.

You will receive detailed feedback on assessment to help you develop and continuously improve your performance whilst on the programme. Advice will be provided in relation to development, further areas for research and guidance on how to enhance your subject knowledge.

You will receive the opportunity for study support including academic writing and research skills to enhance employability and career development in the field of business management.

Progression and graduation requirements

The University's [regulations](#) for taught postgraduate awards apply to this programme.

Any modules that must be passed for progression or award are indicated in the Programme Structure section as non-compensable.

Internal and external reference points

This programme specification was formulated with reference to:

- [University Mission, Culture and Values](#)
- [University 2026 Strategy](#)
- [QAA subject benchmark statements](#)
- [Frameworks for Higher Education Qualifications](#)

Date written / revised:

Programme originally approved: 13/11/25