

Programme Specification

MBA Healthcare Management

<i>School:</i>	York Business School
<i>Subject area:</i>	Business Management
<i>Entry from academic year:</i>	2027-28
<i>in the month(s) of</i>	September, November, January, March, May, July
<i>Awarding institution:</i>	York St John University
<i>Teaching institution:</i>	Lincoln University of Business and Management, Dubai
<i>Delivery location:</i>	Lincoln University of Business and Management, Dubai Online delivery only
<i>Programme/s accredited by:</i>	
<i>Exit awards:</i>	Postgraduate Certificate in Management Postgraduate Diploma in Management
<i>UCAS code / GTTR / other:</i>	Not applicable
<i>Joint Honours combinations:</i>	Not applicable
<i>QAA subject benchmark statement(s):</i>	Subject Benchmark Statement for Business Management (March 2023)
<i>Mode/s of study:</i>	Postgraduate periods of study¹ MBA Healthcare Management: Full-time (1 year)
<i>Language of study:</i>	English
<i>Paired with Foundation Year</i>	No
<i>Study abroad opportunities:</i>	No
<i>Opt-in YSJU Placement Year opportunity:</i>	No
<i>Excluding a year-long placement/professional experience, are there placement/field trip/work experience(s) totalling 20 days or more?</i>	No

Introduction and special features

The Master of Business Administration (MBA) in Healthcare Management is a prestigious, internationally recognised qualification designed to accelerate both personal and professional growth. Whether you are an experienced clinician, healthcare professional, manager seeking career advancement, or an aspiring leader preparing for senior roles, the programme equips you with the knowledge, skills, and practical insight required to succeed in dynamic regional and global healthcare environments.

Delivered through a fully online and flexible learning model, the programme is specifically designed for working professionals. It offers structured yet adaptable study schedules, interactive virtual learning sessions, and comprehensive digital resources, enabling students to balance their

¹ The standard period of study will apply unless otherwise stated

academic commitments alongside professional and personal responsibilities. This accessible and practice-oriented approach ensures a strong foundation in business and healthcare management while supporting learners across the Middle East, South Asia, and beyond.

Throughout the programme, you will explore real world challenges that shape healthcare and allied organisations, learning collaboratively by drawing on your own professional experience alongside the diverse perspectives of your peers. Projects and assignments are designed to help you immediately apply business theories, tools, and techniques in professional contexts. The learning experience is enhanced through interactive virtual communities of students and tutors, fostering knowledge exchange and collective problem solving. This collaborative environment ensures that solutions to complex business issues are rigorously analysed and discussed with expert guidance.

The programme emphasises the integration of academic research with practical application, encouraging a critical and strategic approach to business and management, with a specialisation in the healthcare sector. As the healthcare industry continues to experience significant growth and rapid formalization particularly within the region driven by policy implementation and technological integration, it has become essential for healthcare professionals to remain up to date with evolving managerial practices. For students based outside the region, the programme adopts a global perspective, ensuring that the knowledge and skills gained are transferable and applicable across diverse international healthcare contexts. Through this programme, you will develop a deep understanding of contemporary organisational challenges and ethical leadership principles, enabling you to make informed decisions that maximise both individual and organisational potential. The programme also supports continuous personal and professional development, preparing graduates to operate effectively in culturally diverse and rapidly evolving global markets.

A distinctive feature of the programme is its strategically designed induction framework, aimed at enhancing student readiness, retention, and academic success, particularly for those returning to education after a professional break. The induction provides a comprehensive overview of the programme structure, delivery schedule, assessment strategy, and academic expectations, ensuring clarity from the outset. It incorporates structured training on the virtual learning environment (Moodle), academic writing and referencing standards, and detailed guidance on assessment requirements to promote academic confidence and performance. Students are also formally briefed on institutional regulations and policies, including academic misconduct, suspension of studies, mitigating circumstances, and overall academic integrity, reinforcing a culture of professionalism and ethical scholarship. This proactive and structured orientation strengthens student engagement, minimises academic risk, and supports progression through clear alignment with institutional quality assurance standards.

Special features of the programme include:

- Development of a versatile skill set relevant to the healthcare sector across the Middle East, South Asia, and globally.
- Emphasis on ethical leadership, responsible management, and decision-making sensitive to regional and international contexts.
- Preparation for effective leadership and management in cross cultural and international business environments.
- Assessments designed to reflect real world organisational challenges and strategic decision-making processes.
- Opportunities to apply theoretical frameworks directly to your own professional experience, supporting critical reflection and growth.
- Engagement with interactive forums and collaborative virtual learning activities enriched by practical expertise and industry-specific case studies.
- Comprehensive personal and academic support tailored to student needs in your region.

- Interaction with employers, industry practitioners, and commercial organisations to enhance professional expertise and employability.

Admissions criteria

You must meet the minimum entry requirements which are published on the programme specific webpage. In addition, you must have:

- A Bachelor's degree or equivalent, achieved at Class 2:2 or above, from an approved university or institution
or
- Possess a High School equivalent and/or a college diploma, along with a minimum of 2 years' corporate work experience, appropriate to enable you to contribute to the programme.

If your first language is not English, you need to take an IELTS test or an equivalent qualification accepted by the University (see <https://www.yorks.ac.uk/international/how-to-apply/english-language-requirements/>).

If you do not have traditional qualifications, you may be eligible for entry on the basis of [Recognition of prior learning \(RPL\)](#). We also consider applications for entry with advanced standing.

Programme aim(s)

The overall aim of the programme is to develop your critical understanding and self-awareness of the issues relating to business healthcare management, so that you may develop your own leadership skills and knowledge and develop both your individual and organisational potential in a global context. The programme aims to reflect broader aspirations to develop ethical healthcare management practices, supporting the development of key leadership skills to operate effectively in an international context.

You will be supported as you:

- Develop a critical awareness and understanding of business in general, and healthcare management in particular, within organisational contexts globally and in the Middle East and South Asia.
- Develop the ability to connect theory with practice in creative and innovative ways and reflect upon the learning involved as well as the outcomes
- Develop critical awareness and understanding of the role of managers within the context of business sustainability, corporate social responsibility and ethics, helping you undertake effective roles in business healthcare organisations and services as responsible managers
- Develop and enhance life-long learning skills and personal development to work with self-direction and originality.

Programme learning outcomes

Upon successful completion of the programme students will be able to:

Level 7

- 7.1 Demonstrate in-depth, specialist knowledge and mastery of techniques relevant to the study of opportunities and challenges of business and (healthcare) management
- 7.2 Demonstrate an advanced and critical understanding of concepts, information and techniques informed by knowledge at the forefront of the study of contemporary business healthcare issues within the context of society
- 7.3 Demonstrate a systematic, integrated and critically aware understanding of business healthcare management, leadership, and team working

- 7.4 Critically reflect and evaluate management, leadership and team working skills and take a proactive, independent and self-reflective role in working and developing professional relationships with others
- 7.5 Formulate a critical awareness of current issues in business healthcare management informed by contemporary research and practice
- 7.6 Demonstrate a deep knowledge and critical understanding of (healthcare) organisations, context and response to changes in the global business environment
- 7.7 Extrapolate information critically and creatively utilising appropriate decision-making techniques in order to extract meaning and understanding, solve problems, and identify and evaluate options in a world of uncertainty and imperfect information
- 7.8 Design, conduct, analyse and disseminate an extended independent piece of research or business related project from inception to completion.

Programme structure

Full Time

Code	Level	Semester	Title	Credits	Module status	
					Compulsory (C) or optional (O)	non-compensable (NC) or compensable (X)
MBB7066M	7	1	Strategic Leadership and Change	30	C	X
MBB7067M	7	1	Global Business Strategy and Development	30	C	X
MBB7068M	7	2	Strategic Resource Management	30	C	X
MBB7075M	7	2	Strategic Healthcare Management	30	C	X
MBB7072M	7	All	Capstone Project	60	C	NC

Intake ➔	Sep-26	Nov-26	Jan-27	Mar-27	May-27	Jul-27	Sep-27
Modules ➔	MBB7066M	-	-	-	-	-	-
	MBB7067M	MBB7067M					
	MBB7068M	MBB7068M					
	MBB7075M	MBB7075M	MBB7075M	MBB7075M	MBB7066M	MBB7067M	MBB7068M
	MBB7072M	MBB7066M	MBB7066M	MBB7066M			
	-	MBB7072M	MBB7067M	MBB7067M	MBB7067M	MBB7067M	
		-	MBB7072M	MBB7068M	MBB7068M	MBB7068M	MBB7068M
			-	MBB7072M	MBB7075M	MBB7075M	MBB7075M
				-	MBB7072M	MBB7066M	MBB7066M
					-	MBB7072M	MBB7067M
						-	MBB7072M

N.B. The programme will have six intakes per year as part of a carousel recruitment model whereby each new cohort of student joins the previous cohort.

Any modules that must be passed for progression or award are indicated in the table above as non-compensable. A non-compensable module is one that must be passed at the relevant level (with a mark of 50 in order to progress).

Learning, teaching and assessment

A key part of the MBA philosophy is that by bringing together relevant academic theory and practical experience, you can enhance your understanding and develop as both professionals and leaders. All modules are delivered utilising a range of teaching, learning, and assessment strategies, including lectures, seminars, tutorials, and workshops. Each module has a Virtual Learning Environment (VLE) where students are encouraged to engage in online debate, collaborative projects, and knowledge sharing, fostering meaningful interaction with a diverse, internationally informed cohort.

Some participants may not have engaged in formal education for some time or may be new to postgraduate study: students are provided with introductory support with study skills, conventions of academic analysis, and scholarly writing from the outset. LUBM's strong academic support and consistently high student satisfaction reflect the institution's commitment to personalised guidance and a collaborative, inclusive learning environment.

All modules are assessed through a structured programme of work undertaken while studying for the award. A range of assessment tools are used, including presentations, critical essays, group projects, and case study analysis. Each module tutor provides opportunities for formative assessment feedback to inform students' work prior to submission. Detailed feedback on assessments supports continuous development, offering guidance on research, subject knowledge enhancement, and professional application.

Students also receive study support in academic writing and research skills, reinforcing employability and career development within the field of business management.

In alignment with institutional quality assurance standards and the programme's fully online mode of delivery, teaching and learning methods are purposefully designed to maximise engagement, interactivity, and academic rigour within a structured virtual environment. All learning activities are delivered through the Virtual Learning Environment (VLE), with live synchronous sessions conducted via Zoom meetings to ensure consistency, accessibility, and monitored participation. Sessions incorporate structured group discussions, breakout room activities, collaborative problem-solving tasks, polls, and appropriately integrated open-source gamified tools to enhance active engagement and applied learning. Students regularly deliver online presentations and participate in peer-to-peer critique, fostering confidence, critical reflection, and professional communication skills within a digitally mediated academic setting.

Progression and graduation requirements

The University's [regulations](#) for taught postgraduate awards apply to this programme.

Any modules that must be passed for progression or award are indicated in the Programme Structure section as non-compensable.

Internal and external reference points

This programme specification was formulated with reference to:

- [University Mission, Culture and Values](#)
- [University 2026 Strategy](#)
- [QAA subject benchmark statements](#)
- [Frameworks for Higher Education Qualifications](#)

Date written / revised:

Programme originally approved: