

Programme Specification

MBA Project and Operations Management

<i>School:</i>	York Business School
<i>Subject area:</i>	Business Management
<i>Entry from academic year:</i>	2027-28
<i>in the month(s) of</i>	September, November, January, March, May, July
<i>Awarding institution:</i>	York St John University
<i>Teaching institution:</i>	Lincoln University of Business and Management, Dubai
<i>Delivery location:</i>	Lincoln University of Business and Management, Dubai - Online delivery only
<i>Programme/s accredited by:</i>	
<i>Exit awards:</i>	Postgraduate Certificate in Management Postgraduate Diploma in Management
<i>UCAS code / GTTR / other:</i>	Not applicable
<i>Joint Honours combinations:</i>	Not applicable
<i>QAA subject benchmark statement(s):</i>	Subject Benchmark Statement for Business Management (March 2023)
<i>Mode/s of study:</i>	Postgraduate periods of study¹ Full-time (1 year)
<i>Language of study:</i>	English
<i>Paired with Foundation Year</i>	No
<i>Study abroad opportunities:</i>	No
<i>Opt-in YSJU Placement Year opportunity:</i>	No
<i>Excluding a year-long placement/professional experience, are there placement/field trip/work experience(s) totalling 20 days or more?</i>	No

Introduction and special features

The Master of Business Administration (MBA) Project and Operations Management is designed to equip professionals with the knowledge, skills, and strategic insight needed to lead complex projects and optimise organisational operations. With the Middle East and South Asia experiencing rapid infrastructure development, industry diversification, and a strong focus on operational efficiency, this programme will prepare you to meet regional and global business challenges effectively. You will gain expertise in planning, resource management, risk mitigation, and operational innovation, enabling you to drive sustainable growth and enhance organisational performance. The curriculum combines applied learning with contemporary theory, supporting both career advancement for established professionals and entrepreneurial ventures within SMEs.

¹ The standard period of study will apply unless otherwise stated

You will be encouraged to leverage your current responsibilities or pursue new opportunities within your organisation to apply management concepts, leadership strategies, and analytical skills in real-world contexts. The programme is particularly relevant for professionals in the Middle East and South Asia, addressing regional workforce demands while maintaining international standards. Graduates benefit from LUBM's extensive alumni network, regional events featuring industry experts and leaders, and networking initiatives, which foster connections that support career progression and access to senior managerial and executive roles.

By systematically linking learning to professional practice and professional networking, the programme increases the likelihood of promotion, career advancement, and the acquisition of high-level positions across diverse industries, equipping graduates with the skills, experience, and connections needed for continued success in both regional and global contexts.

A distinctive feature of the programme is its strategically designed induction framework, aimed at enhancing student readiness, retention, and academic success, particularly for those returning to education after a professional break. The induction provides a comprehensive overview of the programme structure, delivery schedule, assessment strategy, and academic expectations, ensuring clarity from the outset. It incorporates structured training on the virtual learning environment (Moodle), academic writing and referencing standards, and detailed guidance on assessment requirements to promote academic confidence and performance. Students are also formally briefed on institutional regulations and policies, including academic misconduct, suspension of studies, mitigating circumstances, and overall academic integrity, reinforcing a culture of professionalism and ethical scholarship. This proactive and structured orientation strengthens student engagement, minimises academic risk, and supports progression through clear alignment with institutional quality assurance standards.

Special features of the programme include:

- Opportunities to develop practical project and operations management skills relevant across industries.
- Emphasis on strategic decision making, efficiency improvement, and operational innovation.
- Guidance on managing regulatory compliance, risk, and complex organisational challenges.
- Collaborative projects and case studies reflecting real professional contexts.
- Access to networking opportunities and industry insights through alumni events, practitioner input, and regional case studies.

Admissions criteria

You must meet the minimum entry requirements which are published on the programme specific webpage. In addition, you must have:

- A Bachelor's degree or equivalent, achieved at Class 2:2 or above, from an approved university or institution
- or
- Possess High School equivalent and/or a college diploma, along with a minimum of 2 years' corporate work experience appropriate to enable you to contribute to the programme.

If your first language is not English, you need to take an IELTS test or an equivalent qualification accepted by the University (see <https://www.yorks.ac.uk/international/how-to-apply/english-language-requirements/>).

If you do not have traditional qualifications, you may be eligible for entry on the basis of [Recognition of prior learning \(RPL\)](#). We also consider applications for entry with advanced standing.

Programme aim(s)

The MBA Project and Operations Management aims to develop skilled leaders who can effectively plan, execute, and optimise projects and operational systems within diverse business environments. The programme equips students with the strategic, analytical, and managerial capabilities required to deliver complex initiatives, improve organisational performance, and drive sustainable growth.

Students will be supported as they:

- Build a deep, critical understanding of project and operations management principles and their application across industries.
- Develop the ability to connect contemporary theory with practical business challenges to deliver innovative, efficient, and ethical solutions.
- Strengthen leadership, problem solving, and decision-making skills to manage projects and operations in dynamic, international contexts.
- Enhance lifelong learning, adaptability, and professional growth to excel in senior roles or entrepreneurial ventures.

Programme learning outcomes

Upon successful completion of the programme students will be able to:

Level 7

- 7.1 Demonstrate in-depth, specialist knowledge and mastery of techniques relevant to the study of opportunities and challenges of business, project and operations management
- 7.2 Demonstrate an advanced and critical understanding of concepts, information and techniques informed by knowledge at the forefront of contemporary business project and operations issues within the context of society
- 7.3 Demonstrate a systematic, integrated and critically aware understanding of business project and operations management, leadership, and team working
- 7.4 Critically reflect and evaluate management, leadership and team working skills and take a proactive, independent and self-reflective role in working and developing professional relationships
- 7.5 Formulate a critical awareness of current issues in business project and operations management informed by contemporary research and practice
- 7.6 Demonstrate a deep knowledge and critical understanding of project and operations organisations, context and response to changes in the global business environment
- 7.7 Extrapolate information critically and creatively utilising appropriate decision-making techniques in order to extract meaning and understanding, solve problems, and identify and evaluate options in a world of uncertainty and imperfect information
- 7.8 Design, conduct, analyse and disseminate an independent research project relevant to project and operations management

Programme structure

Full Time

Intake – first module	Code	Level	Semester	Title	Credits	Module status	
						Compulsory (C) or optional (O)	non-compensable (NC) or compensable (X)
September	MBB7066M	7	1	Strategic Leadership and Change	30	C	X
November	MBB7067M	7	1	Global Business Strategy and Development	30	C	X
January	MBB7068M	7	2	Strategic Resource Management	30	C	X
March	MBD7005M	7	2	Strategic Project and Operations Management	30	C	X
May	MBB7072M	7	All	Capstone Project	60	C	NC

Intake ➔	Sep-26	Nov-26	Jan-27	Mar-27	May-27	Jul-27	Sep-27
Modules ➔	MBB7066M	-	-	-	-	-	-
	MBB7067M	MBB7067M					

	MBB7068M	MBB7068M	MBB7068M				
	MBD7005M	MBD7005M	MBD7005M	MBD7005M			
	MBB7072M	MBB7066M	MBB7066M	MBB7066M	MBB7066M		
		MBB7072M	MBB7067M	MBB7067M	MBB7067M	MBB7067M	
			MBB7072M	MBB7068M	MBB7068M	MBB7068M	MBB7068M
	-	-		MBB7072M	MBD7005M	MBD7005M	MBD7005M
			-		MBB7072M	MBB7066M	MBB7066M
				-		MBB7072M	MBB7067M
					-		MBB7072M

N.B. The programme will have six intakes per year as part of a carousel recruitment model whereby each new cohort of student joins the previous cohort.

Any modules that must be passed for progression or award are indicated in the table above as non-compensatable. A non-compensatable module is one that must be passed at the relevant level (with a mark of 50 in order to progress).

Learning, teaching and assessment

The MBA Project and Operations Management integrates academic theory with practical application to equip students with the knowledge and skills required to excel in managing complex projects and operational systems. This approach will enable you to develop as an effective leader capable of addressing the challenges of modern organisations.

Teaching and learning are delivered through a blend of lectures, seminars, tutorials, and workshops designed to encourage active participation and collaboration. Each module is supported by a dedicated Virtual Learning Environment (VLE), where you will engage in online discussions, collaborative projects, and group learning with an internationally diverse cohort. This digital platform supports flexible study, accommodating the needs of working professionals, balancing education with demanding careers.

To ensure all learners are equipped to engage fully with postgraduate level study, the programme includes a structured induction period. The induction introduces students to academic study skills and postgraduate conventions through sessions on academic writing and citation, planning and organising work, an introduction to Moodle, and refining presentation skills. This preparatory phase establishes foundational skills for success and supports students who may not have recently engaged in formal education. LUBM's personalised guidance and consistently high satisfaction ratings reflect its commitment to fostering an inclusive and supportive academic community.

Assessment methods mirror practical and realistic organisational practices and challenges. You will be evaluated through a variety of tools, including individual assignments, group projects, presentations, and case study analyses. Opportunities for formative feedback are embedded throughout the programme, enabling you to refine your work and strengthen your professional capabilities.

Additionally, study support in academic writing, research methodology, and practical problem-solving is provided, enhancing employability and enabling graduates to apply their learning to advance careers in project and operations management across diverse industries.

In alignment with institutional quality assurance standards and the programme's fully online mode of delivery, teaching and learning methods are purposefully designed to maximise engagement, interactivity, and academic rigour within a structured virtual environment. All learning activities are delivered through the Virtual Learning Environment (VLE), with live synchronous sessions conducted via Zoom meetings to ensure consistency, accessibility, and monitored participation. Sessions incorporate structured group discussions, breakout room activities, collaborative problem-solving tasks, polls, and appropriately integrated open-source gamified tools to enhance active engagement and applied learning. Students regularly deliver online presentations and participate in peer-to-peer critique, fostering confidence, critical reflection, and professional communication skills within a digitally mediated academic setting.

Progression and graduation requirements

The University's [regulations](#) for taught postgraduate awards apply to this programme.

Any modules that must be passed for progression or award are indicated in the Programme Structure section as non-compensable.

Internal and external reference points

This programme specification was formulated with reference to:

- [University Mission, Culture and Values](#)
- [University 2026 Strategy](#)
- [QAA subject benchmark statements](#)
- [Frameworks for Higher Education Qualifications](#)

Date written / revised:

Programme originally approved: July 2026