

Programme Specification

Award and Title: MSc Global Healthcare Management

MSc Global Healthcare Management with Professional Experience

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| <i>School:</i> | London |
| <i>Subject area:</i> | Business Management |
| <i>Entry from academic year:</i> | 2024-25 |
| <i>in the month(s) of</i> | September, February, June ¹ |
| <i>Awarding institution:</i> | York St John University |
| <i>Teaching institution:</i> | York St John University |
| <i>Delivery location:</i> | YSJU London |
| <i>Programme/s accredited by:</i> | N/A |
| <i>Exit awards:</i> | Postgraduate Certificate Global Healthcare Management Postgraduate Diploma Global Healthcare Management |
| <i>UCAS code / GTTR / other:</i> | Not applicable |
| <i>Joint Honours combinations:</i> | Not applicable |
| <i>QAA subject benchmark statement(s):</i> | Subject Benchmark Statement for Business Management (June 2015) Master's Degree characteristics (September 2015) |
| <i>Mode/s of study:</i> | Full time (12 months) Full time with professional experience* (24 months) Part time (24 months) ² Part time with professional experience* (36 months) |
| | *NB. The professional experience element is 12 months in duration for full time, and 24 months in duration for the part time programme |
| | Standard Postgraduate periods of study for full time / part time apply |
| <i>Language of study:</i> | English |
| <i>Paired with Foundation Year</i> | No |
| <i>Study abroad opportunities:</i> | No |
| <i>Opt-in YSJU Placement Year opportunity:</i> | No |

¹ June intake suspended in 2024-25

² All Part-time routes suspended in 2024-25

Introduction

The pandemic has highlighted the importance and necessity of strong healthcare leadership in the world we live in. The global economy is heavily dependent on the health economy and to run the health economy we need leaders. Healthcare organisations need to be able to adapt and innovate daily, and function efficiently in a sustainable manner. On completion of your MSc Global Healthcare Management, you will have developed a breadth of skills and training equipping you to lead healthcare teams or organisations. This programme will support your own leadership and management practices, and could lead to you starting ground-breaking healthcare venture, in the UK or internationally.

The programme will provide you with an understanding of the complex nature of health policies and strategies at a macroeconomic level and develop leadership skills and crises management skills, which you can use immediately. You will learn how to design sustainable health practices at an organisation and national level, explore healthcare communication and promotion tools within public and private healthcare and enhance digital health innovations. As evidence forms a crucial foundation for healthcare decisions, you will develop an understanding of both evaluating and conducting healthcare research.

The programme will be of a global nature discussing health systems and practices from a range of countries. The goal is for each student to relate to and apply concepts in the UK and in their home countries. The curriculum is designed in an accessible and inclusive manner to support widening participation and underrepresented groups in Higher Education. Application of knowledge is key to employment. Industry speakers from the National Health Service and international health systems will form a part of the course delivery. For wider exposure and knowledge transfer, the industry speakers will not be limited to professionals within the UK. As a student on MSc Global Healthcare Management, you will engage in blended learning via a mix of lectures, small group seminars, and pre-recorded online content. The focus will be on applied learning through a flipped classroom design. Problem-based learning will be consciously incorporated into seminar sessions. To build inclusive assessments, a range of assessments will be used: written reports, visual media, consultancy projects, and presentations. You will be given choice within assessments in each module, as it is inclusive and promotes greater autonomy at the postgraduate level. On completion of the programme, you will be able to confidently work within healthcare management teams, lead healthcare businesses, or build your own ventures in the UK or internationally.

Programme Special Features

To challenge your thinking and share best practice, an inquiry-based learning approach where work-based scenarios, problems and questions are asked will be employed to critique relevant contemporary academic theory and research as applied within organisations.

Delivery will be provided in a blended approach which emulates current working practices. The online element recognises trends towards independent ways of learning, and virtual forms of communicating, whilst maintaining the known benefits of sharing and disseminating experience in a group. This learning journey seeks to equip you with the skills required to work collaboratively, both face-to-face and virtually.

A flipped learning approach will be applied to stimulate active learning incorporating both online activities where you engage and increase your knowledge, and offline activities where you collaboratively undertake problem-solving activities.

Assessment methods used will mirror organisational based activities and will be designed in a sustainable and authentic frame, so you develop skills necessary to direct and monitor your future learning. Inclusive assessment design will be sensitive to cultural, economic, social, and personal differences.

Students will be supported through an extensive YSJU network including wellbeing and enrichment via the Academic Tutor(s) and Wellbeing and Disability Officer(s), study skills via the Library Learning Services and London dedicated International Student Support Officer(s), and research and employability through the Dissertation Supervisor(s) and London's Careers Service; Advance to Perform Programme, placements, and Enterprise Academy.

Admissions Criteria

Students must meet the University's general entry criteria for postgraduate study. In addition, students must have:

1. A Bachelor's degree or equivalent, achieved at Class 2:2 or above, from an approved university or institution, or:
2. Current or recent work experience (within the last two years) appropriate to enable contribution the programme.

If the student's first language is not English, they need to take an IELTS test, or an equivalent qualification accepted by the University (see: <https://www.yorks.ac.uk/international/how-to-apply/english-language-requirements/>).

If they do not have traditional qualifications, they may be eligible for entry on the basis of Recognition of prior learning (RPL). York St John University also consider applications for entry with advanced standing.

Programme Aim(s)

The MSc Global Healthcare Management programme is designed to develop your critical understanding and global awareness of health system delivery, so that you may develop your own skills and knowledge and develop both your individual, and organisational potential in any healthcare system across the world. You will be supported as you:

1. Develop critical awareness and understanding of the key concepts of global health systems, policies, healthcare strategy, applied research, and leadership.
2. Develop the ability to connect theory with practice in creative and innovative ways and reflect upon the learning involved as well as the outcomes.
3. Develop critical awareness and understanding of the impact healthcare leaders can have on service delivery and patient outcomes.
4. Develop and enhance life-long learning skills and personal development to work with self-direction and originality.

Programme Learning Outcomes

Upon successful completion of the programme students will be able to:

7.1. Demonstrate an in-depth understanding of the healthcare economy, and its effects on the global political environment, market reforms, investments and policy making.

7.2. Illustrate a futuristic view of digital innovation within healthcare products, processes, and service provisions.

7.3. Critically assess the need for sustainable and ethical health practices at micro and macro levels.

7.4. Compare and contrast crises leadership and proactive healthcare media relations.

7.5. Investigate, evaluate, and translate healthcare research for decision making and problem solving.

7.6. Construct, conduct, analyse and disseminate an independent piece of contemporary healthcare leadership research.

7.7. Formulate a holistic and ethical, marketing and digital healthcare strategy based on explorative research within the global landscape.

Programme Structure

Full Time Programme Structure (12 months)

| Code | Level | Semester | Title | Credits | Module Status | |
|----------|-------|----------|--|---------|--------------------------------|---|
| | | | | | Compulsory (C) or Optional (O) | Non-Compensatable (NC) or Compensatable (X) |
| LDG7001M | 7 | 1 | Understanding Healthcare Policy and Strategy | 20 | C | X |
| LDG7002M | 7 | 1 | Understanding Healthcare Research | 20 | C | X |
| LDG7003M | 7 | 1 | Leadership and Change Management | 20 | C | X |
| LDG7004M | 7 | 2 | Digital Health | 20 | C | X |
| LDG7005M | 7 | 2 | Design Thinking for Sustainable Healthcare | 20 | C | X |
| LDG7006M | 7 | 2 | Marketing Communications | 20 | C | X |
| LDG7007M | 7 | All | Applied Research Project | 60 | C | NC |

September students commence with LDD7001-3M. February students commence with LDD7004-6M. June students commence with LDD7007M.

Full Time Programme Structure with Professional Experience (24 months)

| Code | Level | Semester | Title | Credits | Module Status | |
|----------|-------|----------|--|---------|--------------------------------|---|
| | | | | | Compulsory (C) or Optional (O) | Non-Compensatable (NC) or Compensatable (X) |
| LDG7001M | 7 | 1 | Understanding Healthcare Policy and Strategy | 20 | C | X |
| LDG7002M | 7 | 1 | Understanding Healthcare Research | 20 | C | X |
| LDG7003M | 7 | 1 | Leadership and Change Management | 20 | C | X |
| LDG7004M | 7 | 2 | Digital Health | 20 | C | X |
| LDG7005M | 7 | 2 | Design Thinking for Sustainable Healthcare | 20 | C | X |
| LDG7006M | 7 | 2 | Marketing Communications | 20 | C | X |
| LDG7008M | 7 | All | Applied Research Project (Professional Experience) | 60 | C | NC |

September students commence with LDG7001-3M. February students commence with LDG7004-6M. June students commence with LDG7008M. Professional experience will take place during the second year of the programme, with the option of a professional placement, or YSJU London's Enterprise Academy. Skills acquired will be assessed via the Applied Research Project. Please see the 'professional experience option' section below.

Part Time Programme Structure (24 months)

| Code | Level | Semester | Title | Credits | Module Status | |
|----------|-------|----------|--|---------|--------------------------------|---|
| | | | | | Compulsory (C) or Optional (O) | Non-Compensatable (NC) or Compensatable (X) |
| LDG7001M | 7 | 1 | Understanding Healthcare Policy and Strategy | 20 | C | X |
| LDG7002M | 7 | 4 | Understanding Healthcare Research | 20 | C | X |
| LDG7003M | 7 | 3 | Leadership and Change Management | 20 | C | X |
| LDG7004M | 7 | 2 | Digital Health | 20 | C | X |
| LDG7005M | 7 | 5 | Design Thinking for Sustainable Healthcare | 20 | C | X |
| LDG7006M | 7 | 6 | Marketing Communications | 20 | C | X |
| LDG7007M | 7 | All | Applied Research Project | 60 | C | NC |

September students commence with LDG7001M. February students commence with LDG7004M. June students commence with LDG7003M.

Part Time Programme Structure with Professional Experience (36 months)

| Code | Level | Semester | Title | Credits | Module Status | |
|----------|-------|----------|--|---------|--------------------------------|---|
| | | | | | Compulsory (C) or Optional (O) | Non-Compensatable (NC) or Compensatable (X) |
| LDG7001M | 7 | 1 | Understanding Healthcare Policy and Strategy | 20 | C | X |
| LDG7002M | 7 | 4 | Understanding Healthcare Research | 20 | C | X |
| LDG7003M | 7 | 3 | Leadership and Change Management | 20 | C | X |
| LDG7004M | 7 | 2 | Digital Health | 20 | C | X |
| LDG7005M | 7 | 5 | Design Thinking for Sustainable Healthcare | 20 | C | X |
| LDG7006M | 7 | 6 | Marketing Communications | 20 | C | X |
| LDG7008M | 7 | All | Applied Research Project (Professional Experience) | 60 | C | NC |

September students commence with LDG7001M. February students commence with LDG7004M. June students commence with LDG7003M. Professional experience will take place during the latter half of the programme, with the option of a professional placement, or YSJU London's Enterprise Academy. Skills acquired will be assessed via the Applied Research Project. Please see the 'professional experience option' section below.

Professional Experience (Option)

Professional experience is the perfect opportunity to enhance your career prospects and deepen your understanding of your chosen area of expertise. The MSc Global Healthcare Management programme is available with a 12-month optional professional experience, allowing you to gain knowledge and skills in the UK to evidence your capabilities.

YSJU London offers support to those students seeking professional experience, through tailored services provided by our London Placement Team, such as career appointments, employer visits, career fairs in London and York and access to exclusive jobsites. While there is no guarantee you will secure a placement, as this decision sits entirely with employers, we can guarantee you will have access to professional experience through our Enterprise Academy (EA). EA is our flagship entrepreneurship and leadership development programme, giving you the chance to design and develop your business as well as yourself. The experience takes place over semester one and two, with optional student consultancy projects designed to enhance employability occurring during the summer months.

Learning, Teaching and Assessment

The learning, teaching and assessment philosophy is based on the principles of learner-driven pedagogy, integrative curriculum design, and sustainable assessment, to develop the innovative professional and reflective practitioner. The programme is focused on developing an array of desirable graduate attributes, through inclusive and equitable teaching and

assessment practices, that prioritise the student experience and leaders of tomorrow. As a result, there are several tenets that underpin the programme's design including:

- The use of active learning approaches, which are practical, authentic, and experiential in nature
- Developing your levels of responsibility, accountability, and autonomy over time
- Focusing on holistic competence, as well as programme content
- Encouraging reflection as an aid to learning

The programme recognises that you are likely to bring significant experience and knowledge, that can be shared, and subsequently shape the learning environment. Therefore, the programme's pedagogy is divergent, rooted in project-based and inquiry-led learning. If you have not engaged in conventional education for some time or have never formally studied healthcare management at undergraduate level, support with study skills, conventions of academic analysis and scholarly writing will be available throughout the duration of the programme.

All modules are designed and delivered utilising a range of blended teaching, learning and assessment techniques, including (online/video) lectures, workshops, seminars, debates, discussion forums and tutorials. Healthcare management as a discipline is a dynamic area with wide ranging frameworks, theories, philosophies, and practices, that are scrutinised and critically applied to the real world.

Ability to successfully work in teams is an essential part of management education and further employment. In this programme, you will have multiple options to develop and enhance your teamwork skills through activities and simulations in seminars, and through group presentations for formative assessments.

By utilising a range of assessment practices, the programme will ensure an inclusive and individualised experience, through mechanisms such as portfolios, presentations, vivas, and project-based research. Each module will include formative assessment opportunities and feedback/forward, to inform your work prior to submission. You will benefit from a variety of feedback modes (as appropriate to the method of assessment), encompassing verbal/audio, written/rubric, live/in-person and via individual and/or group coaching techniques. Feedback received will detail how you can develop areas of research, subject knowledge, and professional practice.

Progression and Graduation Requirements

The University's [general regulations for](#) postgraduate awards apply to this programme. Any modules that must be passed for progression or award are indicated in the programme structure section as non-compensatable.

Internal and External Reference Points

This programme specification was formulated with reference to:

- [University mission and values](#)
- [University 2026 Strategy](#)
- [QAA subject benchmark statements](#)
- [Frameworks for Higher Education Qualifications](#)

Date written: March 2022

Programme originally approved: