

## Programme Specification

### BA (Hons) Economics and Geography

### BA (Hons) Economics and Geography (with Placement)

<i>School:</i>	York Business School
<i>Subject area:</i>	Management, Accounting and Economics
<i>Entry from academic year:</i>	2020-21
<i>in the month(s) of:</i>	September
<i>Entry from academic year:</i>	2022-23
<i>in the month(s) of:</i>	September and January (Level 6)
<i>Awarding institution:</i>	York St John University
<i>Teaching institution:</i>	York St John University
<i>Delivery location:</i>	York St John University
<i>Programme/s accredited by:</i>	
<i>Exit awards:</i>	Certificate of Higher Education Economics and Geography Diploma of Higher Education Economics and Geography Diploma of Higher Education Economics and Geography (with placement) BA (Ord) Economics and Geography BA (Ord) Economics and Geography (with placement)
<i>UCAS code / GTTR / other:</i>	L1N5
<i>Joint Honours combinations:</i>	Not applicable
<i>QAA subject benchmark statement(s):</i>	Economics (2015) Geography (2014)
<i>Mode/s of study:</i>	<a href="#">Undergraduate periods of study<sup>1</sup></a> for full time
<i>Language of study:</i>	English
<i>Paired with foundation year</i>	Yes
<i>Study abroad opportunities:</i>	Yes
<i>Placement year opportunity:</i>	Yes

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## Introduction and special features

BA (Hons) Economics and Geography is a unique undergraduate programme. It has been designed to fulfil current and future needs of the challenging environment by offering its graduates an in-depth knowledge of economic geographic principles embedded with practical application and skills relevant for career roles.

Alongside your understanding of economics, you will develop your knowledge of urban, social and cultural geography, and global environmental sustainability, including their intersection with political, economic and development geographies. You will also have opportunity to develop skills in mapping and the use of Geographical Information Systems (GIS) software.

Through the synthesis of Economics and Geography modules you will develop a critical understanding of: the factors that influence income, wealth and wellbeing; the ways in which the private, public and political

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<sup>1</sup> The standard period of study will apply unless otherwise stated

intersect; how scarce resources are allocated, distributed and used today; and how they might change in the future.

A wide range of modules will allow you to shape your degree to suit your own interests and career intentions, from economic development via environmental economics, and GIS analysis to urban governance.

### **Special features**

- In-depth knowledge of geography and the economy.
- Focus on social, urban and cultural geographies and its engagement with the economic environment.
- Use of non-residential fieldwork to support development.
- We invite a range of high profile guest speakers and consultants from, but not limited to, the Bank of England, town and country planners and policy makers from both subject groups. Our cooperation with the local, regional and national communities will provide a great opportunity for networking, internships and work related experiences.
- Field trips and real-life economic projects embedded in the programme.
- Opportunity to qualify as a Microsoft Office Specialist.
- Systematic development of employability skills through a Continuing Professional Development framework.
- Opportunity to study abroad without extending the length of your degree.
- A 'Year in Industry' (sandwich year) for those on the 'with placement' variant.

### **Admissions criteria**

You must meet the University's general entry criteria for [undergraduate](#) study. In addition, you must have:

If your first language is not English, you need to take an IELTS test or an equivalent qualification accepted by the University (see [English language requirements](#)).

If you do not have traditional qualifications, you may be eligible for entry on the basis of [Recognition of Prior Learning](#). We also consider applications for entry with advanced standing.

### **Programme aim(s)**

1. Prepare you for a career in a rapidly changing economic and geographical environment with the skills needed to adapt and develop as the environments change.
2. Provide a challenging, integrated programme of study that equips you with a sound general knowledge of organisations and the economic and geographical environments in which they operate, within the context of the guiding principles of the Principles of Responsible Management Education (PRME).

### **Programme learning outcomes**

Upon successful completion of the programme students will be able to:

#### **Level 4**

##### **Knowledge and Understanding**

- 4.1 Describe and explain a range of relevant concepts, theories and models to the solution of economic and geographical problems.
- 4.2 Describe and identify the impact of economics on business and society.
- 4.3 Explain key themes and debates in urban, social and cultural geography.

##### **Cognitive and Thinking Skills**

- 4.4 Demonstrate the ability to apply a range of academic and intellectual skills relevant to Level Four study including, information gathering, analysis and problem identification.

### **Practical/Professional Skills**

- 4.5 Explain the importance of effective cross-cultural communication within diverse organisations.
- 4.6 Effectively communicate with a culturally diverse audience in order to find solutions to common problems.
- 4.7 Demonstrate the use of research skills to gather information.

### **Key Transferable Skills**

- 4.8 Demonstrate own learning with guided support to explore a wide variety of learning sources and opportunities.

## **Level 5**

### **Knowledge and Understanding**

- 5.1 Compare and Contrast a range of relevant concepts, theories and models to the solution of economic and geographical problems.
- 5.2 Analyse and discuss the impact of economics on business and society.
- 5.3 Evaluate relations between society, space, place, culture and environment.

### **Cognitive and Thinking Skills**

- 5.4 Demonstrate the ability to apply a range of academic and intellectual skills relevant to Level Five study including, information gathering, problem solving, analysis, and evaluation.

### **Practical/Professional Skills**

- 5.5 Exhibit the development and achievement of skills in relation to communication, organisation and working with others from organisational and national cultures and backgrounds.
- 5.6 Demonstrate the use of research and enquiry to further your understanding.

### **Key Transferable Skills**

- 5.7 Demonstrate independence and own learning to explore a wide variety of learning sources and opportunities.

## **Level 6**

### **Knowledge and Understanding**

- 6.1 Apply a range of relevant concepts, theories and models to the solution of economic and business problems.
- 6.2 Synthesise and evaluate the impact of economics on business and society.
- 6.3 Critically analyse space, place and urban change within a global context.
- 6.4 Consider the interaction of economics and / or geography through an extended piece of research.

### **Cognitive and Thinking Skills**

- 6.5 Demonstrate the ability to apply a range of academic and intellectual skills relevant to level 6 study including, information gathering, problem solving (incorporating creativity and innovation) and the skill to critically analyse, synthesise, and evaluate information and data to aid business decision making.

### **Practical/Professional skills**

- 6.6 Exhibit the development and achievement of skills in relation to communication, organisation and working with others from organisational and national cultures and backgrounds in a professional manner.
- 6.7 Conduct research and enquiry to further your understanding and to inform business and economic decision-making.
- 6.8 Demonstrate the application of economic skills to business.

### **Key Transferable Skills**

- 6.9 Manage own learning to explore a wide variety of learning sources and opportunities.

## Programme structure

Code	Level	Semester	Title	Credits	Module status	
					compulsory or optional to take <b>C or O</b>	non-compensatable or compensatable <b>NC or X</b>
BMI4001M	4	1	Principles of Applied Economics	20	C	X
GEO4001M	4	1	Urban Geography	20	C	X
<b>Choose 1 module from the following 2 for semester 1</b>						
BMB4001M	4	1	Practising Responsible Business Behaviours	20	O	X
GEO4003M	4	1	Mapping the Geographies of Yorkshire	20	O	X
BMI4003M	4	2	Economic Policy and Practice	20	C	X
BMI4006M	4	2	Economic Geography Fundamentals	20	C	X
GEO4005M	4	2	Social and Cultural Geography	20	C	X
<b>Choose 1 module from the following 2 for semester 1</b>						
GEO5001M	5	1	Society and Space	20	C	X
<b>Choose 1 module from the following 2 for semester 1</b>						
BMI5006M	5	1	Labour Economics	20	O	X
BMI5004M	5	1	Industrial Economics	20	O	X
<b>Choose 1 module from the following 2 for semester 1</b>						
GEO5002M	5	1	Culture and Landscape	20	O	X
GEO5005M	5	1	Geographical Thought	20	O	X
BMR5003M	5	2	Research Methods	20	C	X
<b>Choose 1 module from the following 2 for semester 2</b>						
BMW5001M	5	2	Professional Placement	20	O	X
BMW5002M	5	2	Business, Creativity and Opportunism Skills for the Workplace of Today	20	O	X
<b>Choose 1 module from the following 2 for semester 2</b>						
BMI5001M	5	2	Controversies in International Trade	20	O	X
GEO5006M	5	2	Sustainability: Global Environmental Challenges	20	O	X
<b>For students taking the 'with placement' programme</b>						
BMB5009P	5P	Y	Placement Year	0	C	NC
<b>Choose 1 module from the following 2 for semester 2</b>						
BMR6001M	6	1&2	Research Investigation	40	C	NC
BMI6001M	6	1	Contemporary Business Economics	20	C	X
GEO6004M	6	1	Cities in Transition	20	C	X
BMI6006M	6	2	Applied Environmental Economics	20	C	X
<b>Choose 1 module from the following 2 for semester 2</b>						
BMI6003M	6	2	Beyond Economics: Understanding the Changing Global Economy	20	O	X
BMI6007M	6	2	Managerial Economics	20	O	X

## **Continuing Professional Development**

You are strongly encouraged to undertake Continuing Professional Development throughout your studies to prepare you for the world of work. You will be able to develop a range of academic and professional skills through a range of activities, exercises and events under the guise of 'Success Lab' which will help you to progress through the course and into the job market and provide the work-based skills employers require.

## **Study Abroad**

You have the opportunity (subject to meeting the University Threshold Standards) to undertake a semester or full year<sup>2</sup> abroad as part of your studies during your second year.

## **Learning, teaching and assessment**

All modules are delivered utilising a range of teaching, learning and assessment strategies including lectures, seminars, live projects, guest speakers, tutorials, practical sessions, workshops and a range of events and learning activities.

You are supported initially in the use of guided learning strategies in Level 4 developing towards autonomous, well-judged use of collaborative and independent learning strategies in Levels 5 and 6.

Throughout the programme you will be introduced to a range of different teaching and learning strategies. For example, in Level 4 you will be introduced to how the economy works, including its spatial characteristics (Economic Geography Fundamentals). This will help you in developing your awareness of market forces, investment analysis and the decision-making process you may require in future roles. At Level 5 (for example) you will learn how to analyse different current issues in the economic environment in Industrial Economics. This involves case-based learning in which you will be expected to engage in case-based activities as you develop your skills, while also developing skills in managing projects (Research Methods). Finally, at Level 6 (for example) you will demonstrate your skills through practice and enquiry-based learning giving you the opportunity to develop creative and innovative solutions to problems through Applied Environmental Economics.

You will undertake a variety of assessments which include the use of written assignments (often in the form of reports), individual and group presentations, exams and tests, and practical activities. An essential part of the assessment is to encourage both learning and the development of skills as well as preparing you for the requirements of the workplace.

You will have opportunities for formative assessment and feedback to inform your work prior to submission and you will receive detailed feedback on assessments to help you develop and continuously improve your performance whilst on the programme. Advice will be provided in relation to development, further areas for research and guidance on how to enhance your knowledge of finance and investment.

You will have the opportunity for study support including academic writing, research skills and interview skills to enhance employability and career development in the field of Economics and Geography.

## **Progression and graduation requirements**

The University's general [regulations](#) for undergraduate awards apply to this programme.

Any modules that must be passed for progression or award are indicated in the Programme Structure section as non-compensatable.

## **Internal and external reference points**

This programme specification was formulated with reference to:

- [University mission and values](#)
- [University 2026 Strategy](#)
- [QAA subject benchmark statements](#)
- [Frameworks for Higher Education Qualifications](#)

<sup>2</sup> If you are taking the placement award you are only eligible for one semester abroad.

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*Date written / revised: November 2019*  
*Programme originally approved:*