

Programme Specification

BSc (Hons) Financial and Investment Management

BSc (Hons) Financial and Investment Management (with placement)

<i>School:</i>	York St John Business School
<i>Subject area:</i>	Business Management
<i>Entry from academic year:</i>	2021-22
<i>in the month(s) of:</i>	September (2021)
<i>Entry from academic year:</i>	2022-23
<i>in the month(s) of:</i>	September (2022) and January (2023) (L6)
<i>Awarding institution:</i>	York St John University
<i>Teaching institution:</i>	York St John University
<i>Delivery location:</i>	York St John University
<i>Programme/s accredited by:</i>	Chartered Institute for Securities & Investment
<i>Exit awards:</i>	Certificate of Higher Education Financial and Investment Management Diploma of Higher Education Financial and Investment Management Diploma of Higher Education Financial and Investment Management (with placement) BSc (Ord) Financial and Investment Management BSc (Ord) Financial and Investment Management (with placement)
<i>UCAS code / GTTR / other:</i>	Not applicable
<i>Joint Honours combinations:</i>	Not applicable
<i>QAA subject benchmark statement(s):</i>	Finance (2015) Economics (2015)
<i>Mode/s of study:</i>	Undergraduate periods of study ¹ for full-time Non-standard period of study as follows: <ul style="list-style-type: none">• Full-time 3 years or 4 years with placement
<i>Language of study:</i>	English
<i>Paired with foundation year</i>	Yes
<i>Study abroad opportunities:</i>	Yes
<i>Placement year opportunity:</i>	Yes

Introduction and special features

BSc (Hons) Financial and Investment Management programme has been designed to fulfil the specific needs of the financial services industry by offering its graduates an in-depth knowledge of financial and investment principles embedded with practical application and skills relevant for the industry.

¹ The standard period of study will apply unless otherwise stated

In addition to delivering a comprehensive theoretical and practical aspects of finance, economics and investment, this programme will provide you with a firm understanding of the interaction of finance, financial markets and investment analysis.

With specific focus of this programme on range of theory and its application, you will develop a solid knowledge of underpinning foundations in corporate finance, quantitative analysis, investment portfolio management, economics, regulation and ethics as well as other critical areas.

As a graduate, you will appreciate the role of contemporary financial principles and know how these apply to financial intermediation, savings and investment. You will also gain skills in financial market applications of these theories and concepts.

BSc (Hons) Financial and Investment Management has been designed to deliver both academic and practical skills to enhance the employability of graduates in desired job roles within the financial services industry.

As signatories to PRME (Principles for Responsible Management Education), York Business School are committed to integrating corporate responsibility and sustainability within all operations. PRME is a United Nations initiative seeking to inspire and champion responsible management education, research and thought leadership globally. Issues such corporate responsibility, sustainability and ethical behaviour are core to the principles of York Business School and as such are embedded throughout all our programmes.

If you are studying on the BSc (Hons) Financial and Investment Management with placement variant you will undertake a Year in Industry (also known as a sandwich year or placement year), in between your second and third year.

Special features

- In-depth knowledge of markets, finance and investment.
- Developing the theoretical and practical skills needed for a career in finance industry.
- Accreditation by the Chartered Institute for Securities and Investment (CISI) giving you a globally recognised qualification (Level 3 Certificate in Introduction to Investment alongside your degree).
- Opportunity to progress and gain additional professional qualification accredited by the CISI.
- Opportunity to complete the Investment Foundation program accredited by the Chartered Financial Analysts (CFA) and gain internationally recognized certification.
- Opportunity to gain a Bloomberg qualification.
- Programme of guest speakers and training consultants from, but not limited to, the Bank of England and the London Stock Exchange to enhance your learning.
- Field trips, real-life corporate projects and live market scenarios embedded in the programme.
- Opportunity to engage with a range of practising financial advisors, organisations, employers and entrepreneurs and take part in work-related experiences and internships.
- Opportunity to study abroad without extending the length of your degree.
- A 'Year in Industry' (sandwich year) for those on the 'with placement' variant.
- Opportunity to compete in Trading simulation competitions both within the University and on national / international scales.
- Opportunity to qualify as a Microsoft Office Specialist.
- Systematic development of employability skills through Success Lab.
- Access to a range of specialist resources including, Financial Information Database (FAME) and Financial Times Interactive to support learning and research.
- Excellent personal and academic support. You will be allocated an academic tutor to support you throughout the programme.

Admissions criteria

You must meet the University's general entry criteria for [undergraduate](#) study.

If your first language is not English, you need to take an IELTS test or an equivalent qualification accepted by the University (see <https://www.yorks.ac.uk/international/how-to-apply/english-language-requirements/>).

If you do not have traditional qualifications, you may be eligible for entry on the basis of [Accredited Prior \(Experiential\) Learning \(APL/APEL\)](#). We also consider applications for entry with advanced standing.

Programme aim(s)

The aims of the programme are to:

1. Equip you with an understanding of the working of financial and investment markets.
2. Enable you to develop the skills and resilience needed for career in a rapidly changing business and social environment of finance and investment.

Programme learning outcomes

Upon successful completion of the programme students will be able to:

Level 4

Knowledge and understanding

- 4.1 Examine and explain a range of relevant concepts, theories and models to the solution of financial, investment and economic problems.
- 4.2 Investigate the impact of economic and financial issues on business and investment.

Cognitive and thinking skills

- 4.3 Demonstrate the ability to apply a range of academic, analytical and intellectual skills relevant to Level 4 study including, information gathering, analysis and problem identification and evaluation.
- 4.4 Describe the role of financial management in business firms and demonstrate understanding of the essentials of corporate finance.

Practical/professional skills

- 4.5 Exhibit skills in relation to communication, organisation and working with others.
- 4.6 Demonstrate the ability to find evidence and viewpoints for financial and economic-related issues and to make rational assumptions, identify implication and formulate conclusions.

Key transferable skills

- 4.7 Demonstrate own learning with guided support to explore a wide variety of learning sources and opportunities.

Level 5

Knowledge and understanding

- 5.1 Compare and Contrast a range of relevant concepts, theories and models to the solution of financial and investment problems.
- 5.2 Apply appropriate statistical test to a dataset and discuss the implication of results.
- 5.3 Recognise the role of financial regulation and ethics in investment and finance.

Cognitive and thinking skills

- 5.4 Demonstrate the application of a range of academic and intellectual skills relevant to Level Five study including, information gathering, problem solving and analysis.

Practical/professional skills

- 5.5 Exhibit analytical problem-solving skills to develop and utilise financial data and investment modelling needed to solve complex and unstructured business problems.
- 5.6 Conduct research appropriate to Level Five by using financial and econometric modelling.

Key transferable skills

- 5.7 Show independence in analysis, evaluation and learning to explore a wide variety of learning sources and opportunities.

Level 6

Knowledge and understanding

- 6.1 Critically apply a range of relevant concepts, theories and models to the solution of financial and investment management problems.
- 6.2 Critically evaluate a range of approaches relevant to risk and insurance management.
- 6.3 Consider the interaction of finance and investment through an extended piece of research.

Cognitive and thinking skills

- 6.4 Demonstrate the ability to apply a range of academic and intellectual skills relevant to undergraduate level study including, information gathering, problem solving (incorporating creativity and innovation) and the skill to critically analyse, synthesise, and evaluate information and data to aid business decision making.

Practical/professional skills

- 6.5 Exhibit the achievement of skills in relation to communication, organisation and working with others in a professional manner.
- 6.6 Conduct research and enquiry to further your understanding and to inform financial decision-making.
- 6.7 Construct and critically evaluate an investment portfolio based on financial models and analysis.

Key transferable skills

- 6.8 Manage own learning to explore a wide variety of learning sources and opportunities.

Programme structure

At level 4, in semester one, you take three compulsory modules that are designed to underpin the key theoretical areas of Finance and Investment. In semester two you take more advanced modules that expand your knowledge and help to develop practical skills in the specialist area. Academic skills development is embedded in all level four modules.

At level 6, you study a minimum of three compulsory modules directly related to your award. Alongside this you undertake 40 credits worth of research.

Code	Level	Semester	Title	Credits	Module status	
					compulsory or optional to take C or O	non-compensatable or compensatable NC or X
BMB4001M	4	1	Practising Responsible Business Behaviours	20	C	X
BMI4001M	4	1	Principles of Applied Economics	20	C	X
BMF4001M ²	4	1	Decisions in Personal Financial Planning	20	C	X
BMF4002M	4	2	Developing Analysis Techniques	20	C	X
BMF4003M	4	2	Bond and Equity Markets	20	C	X
BMI4003M	4	2	Economic Policy and Practice	20	C	X
BMF5001M	5	1	International Finance	20	C	X
BMB5005M	5	1	Financial Analysis and Application	20	C	X
BMF5002M	5	1	Econometrics Modelling	20	C	X
BMR5003M	5	2	Research Methods	20	C	X
BMW5001M	5	2	Professional Placement	20	O	X
BMW5002M	5	2	Business, Creativity and Opportunism Skills for the Workplace of Today	20	O	X
BMF5004M	5	2	Financial Regulations and Ethics	20	C	X
For students taking the 'with placement' programme						
BMB5009P	5P	Y	Placement Year	0	C	NC
BMR6001M	6	1&2	Research Investigation	40	C	NC
BMF6002M	6	1	Investment and Portfolio Management	20	C	X
BMI6001M	6	1	Contemporary Business Economics	20	O	X
BMI6002M	6	1	Multinational Corporations in Emerging Markets	20	O	X
BMF6003M	6	2	Corporate Reporting and Analysis	20	C	X
BMF6004M	6	2	Insurance and Risk Management	20	C	X

Continuing professional development

² Replaced by BMA4001M Financial Accounting Fundamentals in 2020-21 only

You are strongly encouraged to undertake Continuing Professional Development throughout your studies to prepare you for the world of work. You will be able to develop a range of academic and professional skills through a range of activities, exercises and events under the guise of 'Success Lab' which will help you to progress through the course and into the job market and provide the work-based skills employers require.

Success Lab, a three-year programme that runs alongside your degree, has been developed in partnership with leading graduate recruiters and industry leaders. You will attend events and short courses that are offered in addition to your degree. We will offer you additional qualifications and experience in areas that are important for employers such as public speaking, Sage accounting and copywriting.

You will be offered the chance to attend exhibitions and make visits, to take part in our leadership and management programme and to attend a series of inspiring lectures with executive speakers. In the past we have hosted CEOs and Chief Executives from Pandora, Royal Mail, ASDA and Welcome to Yorkshire among others.

Study abroad

You have the opportunity (subject to meeting the University Threshold Standards) to undertake a semester or full year abroad³ as part of your studies during your second year.

Learning, teaching and assessment

All modules are delivered utilising a range of teaching, learning and assessment strategies including lectures, seminars, live projects, guest speakers, tutorials, practical sessions, workshops and a range of events and learning activities.

You are supported initially in the use of guided learning strategies in Level 4 developing towards autonomous, well-judged use of collaborative and independent learning strategies in Levels 5 and 6.

Throughout the programme you will be introduced to a range of different teaching and learning strategies. For example, in Level 4 you will undertake simulation-based learning (*Bond and Equity Markets*) in which you will use investment platform to develop your investment portfolio. This will help you in developing your awareness of market forces, investment analysis and the decision-making process you may require in future roles. At Level 5 (for example) you will learn how to analyse different current issues in finance and/or economics by using econometric modelling. This involves practice-based learning (*Econometrics Modelling*) in which you will be expected to engage in practical-based activities as you develop your skills, while also developing skills in managing projects (*Research Methods*). Finally, at Level 6 (for example) you will demonstrate your skills through practice and enquiry-based learning giving you the opportunity to develop creative and innovative solutions to problems through *Investment and Portfolio Management* and *Corporate Reporting and Analysis*.

You will undertake a variety of assessments which include the use of written assignments (often in the form of reports), individual and group presentations, exams and tests, and practical activities. An essential part of the assessment is to encourage both learning and the development of skills as well as preparing you for the requirements of the workplace.

You will have opportunities for formative assessment and feedback to inform your work prior to submission and you will receive detailed feedback on assessments to help you develop and continuously improve your performance whilst on the programme. Advice will be provided in relation to development, further areas for research and guidance on how to enhance your knowledge of finance and investment.

You will have the opportunity for study support including academic writing, research skills and interview skills to enhance employability and career development in the field of Investment and Finance.

³ If you are taking the placement award you are only eligible for one semester abroad.

As a graduate searching for employment, you will likely come across the term **transferable skills**. Employers value these skills because they can be used in so many ways in the workplace. If you want to secure a graduate opportunity, you are going to have to demonstrate a specific set of skills needed for the role. Some of these skills will be specific to the industry while others (transferable skills) are those that you can build on and develop throughout your career. York Business School, seeks to develop and enhance your skills in communication, problem solving and team working through teaching, learning and assessment activities and the opportunities to engage in a range of activities which will not only support this but which will provide clear evidence of your achievement of them.

Progression and graduation requirements

The University's general [regulations](#) for undergraduate awards apply to this programme.

Any modules that must be passed for progression or award are indicated in the Programme Structure section as non-compensatable.

Internal and external reference points

This programme specification was formulated with reference to:

- [University mission and values](#)
- [University 2026 Strategy](#)
- [QAA subject benchmark statements](#)
- [Frameworks for Higher Education Qualifications](#)

Date written / revised: 13 Mar2019

Programme originally approved: July 2019