

Programme specification

BA (Hons) Business Management and Finance

BA (Hons) Business Management and Finance with placement



<i>School:</i>	York Business School		
<i>Entry in:</i>	2018	<i>In:</i>	September January - L6 direct entry only
<i>Awarding Institution:</i>	York St John University		
<i>Teaching Institution:</i>	York St John University		
<i>Delivery Location:</i>	York St John University		
<i>Programme/s Accredited by:</i>	Chartered Management Institute		
<i>Exit Awards:</i>	BA (Hons) Business Administration BA (Hons) Business Administration with placement BA (Ord) Business Management and Finance BA (Ord) Business Management and Finance with placement Diploma of Higher Education Business Management and Finance Diploma of Higher Education Business Management and Finance with placement Certificate of Higher Education Business Studies		
<i>UCAS Code / GTTR / Other:</i>	Not applicable		
<i>Joint Honours Combinations:</i>	Not applicable		
<i>QAA Benchmark Group(s):</i>	2015 Business Management		
<i>Mode/s of Study:</i>	Full-time 3 years or 4 years with placement		
<i>Language of Study:</i>	English		

Introduction and Special Features

This programme is designed as an academic programme of study, structured to provide you with the full range of academic and critical thinking skills applicable to the study of business management and finance which is grounded in economic theory.

This programme provides you with the opportunity to understand, analyse and interpret financial decision making in an organisational context. The programme combines a comprehensive grounding in key aspects of business management and finance, and consists of a range of modules which aim to give you a broad understanding of business management and finance. The programme integrates the ICT, academic and research skills, culminating in the production of an independent study in semester 2 at Level 63. This provides the opportunity for you to integrate your academic skills in live practice.

The programme not only has a focus on the conceptual aspects of business management and finance but also applied features of finance. This will therefore equip graduates with the knowledge, understanding, key and specific skills and technical abilities required to make you employable in graduate positions in finance, business, management and a wide range of other employments. In particular the development of skills in problem-solving and analytical ability using a range of financial and business management methods and concepts will positively differentiate you from graduates of generic business and management courses.

If you are studying on the BA (Hons) Business Management and Finance with placement variant you will undertake a Year in Industry (also known as a sandwich year or placement year), in between your second and third year.

Special features

- Accreditation with the Chartered Management Institute giving you a professionally recognised qualification alongside your degree
- A 'Year in Industry' (sandwich year) for those on the with placement variant
- An opportunity to Study Abroad
- Opportunity to learn a language
- Opportunity to qualify as a Microsoft Office Specialist
- Taught by a small yet highly qualified and approachable business management and finance team. You will be allocated an academic tutor to support you throughout the programme.
- Access to a range of specialist resources including, Financial Information Database (FAME) and Financial Times Interactive and business simulation software to support learning and research
- Systematic development of employability skills through a Continuing Professional Development framework
- Throughout the course there is regular opportunity to engage with a range of practising managers, organisations, employers and entrepreneurs and take part in work related experiences and internships
- Programme of guest speakers which will enhance your learning and links with the business community
- Opportunity to compete in business simulation competitions both within the University and on national / international scales

Admissions Criteria

You must meet the University's general entry criteria for [undergraduate](#) study.

If your first language is not English, you need to take an IELTS test or an equivalent qualification accepted by the University (see <https://www.yorksj.ac.uk/international/how-to-apply/english-language-requirements/>).

If you do not have traditional qualifications, you may be eligible for entry on the basis of [Accredited Prior \(Experiential\) Learning \(APL/APEL\)](#).

We also consider applications for entry with advanced standing.

Programme Aims

The BA (Hons) Business Management and Finance Programme is based on the philosophy that development should be incremental.

The programme encourages you to develop the skills and competences of a future manager in the financial services sector. To do this, you should be capable of making finance and management based decisions at both a strategic and at a tactical level, emphasising the complexity and dynamics of finance and management and taking cognisance of the integrative nature of the various factors which impinge upon business decisions. The programme incorporates frameworks for reviewing, reflecting, analysing and critiquing existing individual and organisational practices linked with finance and management.

The outcome of this process will be a critical appreciation of finance and management, in order to: make justified decisions; apply those decisions in a variety of contexts; communicating the decisions and make integrative links between disciplines and across organisations.

The aims of the programmes are to:

1. equip you with an understanding of the integral role of business management and finance in organisations and society;
2. enable you to develop the skills and resilience needed for a business management or finance career in a rapidly changing business and social environment;
3. provide a vocationally relevant degree with professional recognition;
4. facilitate the development and demonstration of your intellectual skills namely information-processing, analysis, synthesis, critical appraisal, creativity and innovation, and the ability to manage and make business management and finance decisions in situations of ambiguity and uncertainty, within the context of the guiding principles of the Principles of Responsible Management Education (PRME);
5. provide you with the opportunity to engage in a suitable and independent piece of scholarly research that further develops their higher order cognitive and employability skills;
6. enable you to be a graduate who is able to function ethically and be capable of enhancing the quality business management and finance processes and decision making across a range of organisations.

Programme Learning Outcomes

Level Four

On successful completion of the level four you will be able to:

Knowledge and Understanding

1. Describe and explain a range of relevant concepts, theories and models to the solution of business management and finance problems.
2. Describe and identify business management and finance decisions in a variety of organisational contexts.

Cognitive and Thinking Skills

3. Demonstrate the ability to apply a range of academic and intellectual skills relevant to Level Four study including, information-gathering, analysis and problem identification.

Practical/Professional Skills

4. Exhibit the development of skills in relation to communication, organisation and working with others from organisational and national cultures and backgrounds.
5. Demonstrate the use of research skills to gather information.

Key Transferable Skills

6. Develop your own learning with guided support to explore a wide variety of learning sources and opportunities.

Level Five

On successful completion of level five you will be able to:

Knowledge and Understanding

1. Compare and contrast a range of relevant concepts, theories and models to the solution of business management and finance problems.
2. Analyse and discuss tactical business management and finance decisions in a variety of organisational contexts.

Cognitive and Thinking Skills

3. Demonstrate the ability to apply a range of academic and intellectual skills relevant to Level Five study including, information-gathering, problem-solving, analysis, and evaluation.

Practical/Professional Skills

4. Exhibit the development and achievement of skills in relation to communication, organisation and working with others from organisational and national cultures and backgrounds.
5. Demonstrate the use of research and enquiry to further your understanding.

Key Transferable Skills

6. Develop independence and your own learning to explore a wide variety of learning sources and opportunities.

Level Six

On successful completion of level six you will be able to:

Knowledge and Understanding

1. Apply a range of relevant concepts, theories and models to the solution of business management and finance problems.
2. Synthesise and evaluate strategic and tactical business management and finance decisions in a variety of organisational contexts.
3. Critically evaluate business management and finance thinking through an extended piece of research.

Cognitive and Thinking Skills

4. Demonstrate the ability to apply a range of academic and intellectual skills relevant to undergraduate level study including, information-gathering, problem-solving (incorporating creativity and innovation) and the skill to critically analyse, synthesise, and evaluate information and data to aid management decision-making.

Practical/Professional Skills

5. Exhibit the development and achievement of skills in relation to communication, organisation and working with others from organisational and national cultures and backgrounds in a professional manner.
6. Conduct research and enquiry to further their understanding and to inform management decision-making.
7. Demonstrate the use of management skills (e.g. delegation, negotiation and leadership).

Key Transferable Skills

8. Manage your own learning to explore a wide variety of learning sources and opportunities.

Programme Structure

At level four, the five compulsory modules are designed to give you a grounding in the key theoretical areas of business management and finance.

At level six, you study a minimum of three compulsory modules directly related to your award. Alongside this you undertake 40 credits worth of research. You will complete a total of either five modules if you choose to undertake the 40 credit dissertation, or six modules if you choose to undertake one of the alternative research routes which consist of two 20 credit research modules (as opposed to the 40 credit dissertation).

Modules for the Programme

Code	Level	Semester	Title	Credits	Status of Module*
1BMB08	4	1	Organisational Behaviour in the Digital Age	20	C
1BMB02	4	1	Responsible Business	20	C
1BME01	4	1	Introduction to Economics	20	C
1BMB09	4	2	Ethics, Scandal and Business Decisions	20	C
1BMB04	4	2	Ventures in Entrepreneurship	20	O
1BMB05	4	2	The Politics of Business	20	O
1BMH01	4	2	Managing Employee Performance	20	O
1BME02	4	2	Economic Policy and Practice	20	O
1BMF01	4	2	Finance and Capital Markets	20	C
1BMF02	4	2	Quantitative Analysis	20	O
	4	2	Language	20	O
2BMB01	5	1	Management and Leadership	20	C
2BMB02	5	1	Managing Finance	20	C
2BMF01	5	1	International Finance	20	O
2BMA01	5	1	Business and Commercial Law	20	O
	5	1	Study Abroad	60	O
2BMB03	5	2	Research Methods and Project Management	20	C
2BME02	5	2	International Trade	20	O
2BMB04	5	2	People Management	20	O
2BMF02	5	2	Corporate Finance	20	C
2BMM03	5	2	Integrated Marketing and Communication	20	O
2BMB10	5	2	Professional Practice	20	O
	5	2	Language	20	O
	5	2	Study Abroad	60	O
3BMF10	6	1+2	Dissertation	40	C ¹
3BMB16	6	1+2	Business Creation Project	40	C ¹
3BMF11	6	1	Developing a Business Research Project	20	C ¹
3BMF02	6	1	Strategic Corporate Finance	20	O

¹ Students must take 40 credits from either: a) Dissertation or; b) Developing a Business Research Project *and* Business Research Project or; c) Developing an Organisational Based Project *and* Organisational Based Project d) Business Creation Project

3BMF13	6	1	Developing an Organisation Based Project	20	C ¹
3BMB02	6	1	Organisational Strategy and Decision Making	20	O
3BME01	6	1	Contemporary Business Economics	20	CA
3BMF12	6	2	Business Research Project	20	C ¹
3BMF14	6	2	Organisation Based Project	20	C ¹
3BMF03	6	2	Insurance and Risk Management	20	CA
3BMM02	6	2	International Marketing	20	O
3BMB03	6	2	Business Ethics and CSR	20	O
3BMI02	6	2	Developing e-commerce	20	O
3BMH03	6	2	Managing Organisation Development	20	O
3BMI03	6	2	Contemporary Issues in a Technological ERA	20	O

***C**: compulsory, **CA**: compulsory for award, **O**: option

Note that to study abroad you must meet the university's standard study abroad requirements.

Continuing Professional Development

You are strongly encouraged to undertake Continuing Professional Development throughout your studies to prepare you for the world of work. You will be able to develop a range of academic and professional skills through a range of activities, exercises and events (which includes undertaking a 20 day work related activity) which will help you to progress through the course and into the job market, and provide the work based skills employers require.

Study Abroad

You have the opportunity (subject to meeting the University Threshold Standards) to undertake a semester or full year abroad² as part of your studies during your second year.

Teaching, Learning and Assessment

All modules are delivered utilising a range of teaching, learning and assessment strategies including lectures, seminars, guest speakers, tutorials, workshops and a range of events and learning activities.

You are supported initially in the use of guided learning strategies in Level 4 developing towards autonomous learning, well-judged use of collaborative and independent learning strategies in Levels 5 and 6.

Throughout the programme you will be introduced to a range of different teaching and learning strategies. For example in Level 4 you will undertake simulation based learning (Ventures in Entrepreneurship) in which we use a computer based simulation to develop your business skills through developing your awareness of market forces and the decision-making process you may require as a manager. In addition, this will lay the foundations of core finance concepts through Introduction to Economics. At Level 5 (for example) there will be evidence of practice based learning (International Finance) in which you will be expected to engage in practical based activities. Finally at Level 6 you will demonstrate your skills through practice and enquiry based learning giving you the opportunity to develop creative and innovative solutions to problems through Insurance and Risk Management.

You will undertake a variety of assessments which include the use of written assignments (often in the form of reports), individual and group presentations, exams and tests, and practical activities. An essential part of the assessment is to encourage both learning and the development of skills as well as preparing you for the requirements of the workplace.

You will have opportunities for formative assessment and feedback to inform your work prior to submission and you will receive detailed feedback on assessments to help you develop and continuously improve your performance whilst on the programme. Advice will be provided in

² If you are taking the placement award you are only eligible for one semester abroad.

relation to development, further areas for research and guidance on how to enhance your knowledge of business and practice.

You will have the opportunity for study support including academic writing and research skills to enhance employability and career development in the field of Business Management and Finance.

Progression and Graduation Requirements

The University's [general regulations for undergraduate awards](#) apply to this programme.

Any modules that must be passed for progression or award are indicated in the Programme Structure section.

Students who achieve the standard requirements for an honours degree who do not achieve the compulsory for award modules will be awarded the degree of BA (Hons) Business Administration.

Internal and External Reference Points

This programme specification was formulated with reference to:

- [Strategic Plan 2015-20](#) [see page four]
- [QAA subject benchmark statement](#)
- [Framework for Higher Education Qualifications](#)

Further Information

Further information on the programme of study may be obtained from:

- Admissions entry profile (Admissions)
- Programme validation document (Registry – Academic Quality Support)
- Regulations (Registry – Academic Quality Support)
- Student programme handbook (school)
- Module handbooks (school)

Date written / revised: updated July 2017