

## Programme specification

### BA (Hons) Human Geography with Media Studies

Est.  
1841

YORK  
ST JOHN  
UNIVERSITY

<i>School:</i>	Humanities, Religion and Philosophy	
<i>Entry in:</i>	2019	In: September
<i>Awarding institution:</i>	York St John University	
<i>Teaching institution:</i>	York St John University	
<i>Programme/s accredited by:</i>	Royal Geographic Society (with IBG)	
<i>Exit awards:</i>	Certificate of Higher Education Human Geography with Media Studies	
	Diploma of Higher Education Human Geography with Media Studies	
	BA (Ord) Human Geography with Media Studies	
<i>UCAS code / GTTR / other:</i>	L7P3	
<i>Joint Honours combinations:</i>	Not applicable	
<i>QAA benchmark group(s):</i>	Geography /Communication, Media, Film and Cultural Studies	
<i>Mode/s of study:</i>	Full-time for 3 years Part-time for 6 years	
<i>Language of study:</i>	English	

### Introduction and Special Features

Human Geography has immediate relevance to some of the most pressing issues facing society in the twenty-first century. Concerns such as globalisation and its unequal impacts, growing population and resource imbalances, geopolitical instability, conflict and migration, and global economic change are central to the subject. The BA (Hons) Human Geography with Media Studies offers a challenging and exciting curriculum that enables you to develop an in-depth, critical understanding of such issues, combined with an understanding of the role of the media in shaping the world around us, and the skills to aid future employment. The course particularly emphasises urban, social and cultural geographies, with socio-cultural analysis of the media.

This programme has been accredited by the Royal Geographical Society (with IBG). Accredited degree programmes contain a solid academic foundation in geographical knowledge and skills, and prepare graduates to address the needs of the world beyond higher education. The accreditation criteria require evidence that graduates from accredited programmes meet defined sets of learning outcomes, including subject knowledge, technical ability and transferable skills.

Teaching emphasizes real-world relevance, mixing class-based sessions with field trips, guest

lectures from professionals in relevant fields, and opportunity to gain some professional experience for yourself. Fieldwork is an important part of your degree. This includes day visits in the City of York and further afield, as well as residential fieldwork opportunities at all three levels. The residential trips, which normally include UK and overseas destinations, are a core part of the curriculum, with transport and accommodation costs covered by your University tuition fees. If residential fieldwork is not possible for any reason, or for any student, equivalent modules with non-residential and/or virtual fieldwork are available (noting that virtual fieldwork would only be used in conjunction with *in situ* fieldwork, or in the exceptional circumstances of no *in situ* fieldwork being possible). (For students who are unable to participate in residential fieldwork, alternative activities and assessments will be available.) The *Geographers' Professional Practice* module (undertaken by all students) provides a specific opportunity for you to embark on an individual project or placement relevant to your anticipated career and interests.

While you are learning about the world through the subject content, you will also develop a range of skills through the degree. These include subject-specific skills such as fieldwork skills, data analysis and interpretation, and interpretation of cultural representations. Generic/transferable skills also important: critical thinking, constructing an argument, decision-making, time management, self-management and interpersonal skills are all developed through the course

Human Geography and Media Studies are directly relevant to our lived in all sorts of ways, and you will be encouraged to draw on your own experiences. As your degree progresses, you will increasingly be able to question the world around you, thinking independently and critically about, for example: the ways that people and places are represented in the media and the effects of these representations on people's lives; or the social processes that influence judgments of people, places and processes.

A degree in geography opens the door to a wide variety of careers. Surveys consistently show that geography is one of the most valued degree subjects by employers because of the broad range of skills and experience that geography graduates can demonstrate. The Human Geography with Media Studies degree combines such skills with a particular 'cultural studies' specialist emphasis.

### **Distinctive Features**

- A particular focus on social, urban and cultural geographies, with detailed understanding of the media in contemporary society
- Residential fieldwork at all levels
- Extensive use of non-residential fieldwork in the city of York and surrounding area
- Guest lectures from planners and policy-makers in the City of York and wider region
- A major emphasis on developing personal, study and 'transferable' skills to prepare you for employment or postgraduate study
- This programme has been accredited by the Royal Geographical Society (with IBG)

## Admissions criteria

You must meet the University's general entry criteria for [undergraduate](#) study. In addition, you must have:

- A demonstrable interest in, and enthusiasm for, geography. An A' Level (or equivalent) in Geography is not essential requirement. You can use your UCAS personal statement to provide evidence of your interest in the subject, along with any relevant past experience.

If your first language is not English, you need to take an IELTS test or an equivalent qualification accepted by the University (see <https://www.yorks.ac.uk/international/how-to-apply/english-language-requirements/>).

If you do not have traditional qualifications, you may be eligible for entry on the basis of [Accredited Prior \(Experiential\) Learning \(APL/APEL\)](#). We also consider applications for entry with advanced standing.

## Programme aims

The BA (Hons) Human Geography with Media Studies programme aims to enable students to develop:

1. An informed and critical; understanding of key themes and debates within human geography;
2. A range of skills in the collection, interpretation, analysis and communication of geographical data;
3. A range of transferable skills to equip them for employment, entrepreneurship and lifelong learning;
4. An informed and reflective appreciation of the significance and role of the media in shaping the contemporary social world.

## Programme learning outcomes

### FHEQ L4

By the end of FHEQ Level 4 students will have:

1. Knowledge and understanding of key themes and debates in human geography
2. An understanding of how phenomena vary spatially and the implications of such variations
3. An appreciation of the significance of place in a global context
4. Knowledge and understanding of the role of representations in the social world
5. Skills in interpreting the characteristics of space, place and landscape in a fieldwork setting
6. Skills in communicating their understanding and ideas in a variety of ways
7. A range of transferable skills to equip them for further study and employment

### FHEQ L5

By the end of FHEQ Level 5 students will have:

1. Knowledge and critical understanding of key themes and debates in human geography and media studies
2. A detailed and informed understanding of the relationships between society, space, place and culture in contemporary societies
3. An appreciation of geography as dynamic, plural and contested, with an awareness of

- its relation to other disciplines
4. An understanding of methodologies for collecting and analysing data, and the ability to evaluate the strengths and weaknesses of individual methods
  5. The ability to apply concepts, theories and ideas to different contexts (including, where appropriate, an employment context)
  6. Effectively communicated information, ideas, arguments and interpretations in a manner appropriate to the task and audience
  7. Furthered their transferable skills including organisation, time-management, decision-making and the ability to construct a coherent argument

### **FHEQ L6**

By the end of FHEQ Level 6 students will have:

1. A systematic understanding and critical knowledge of specialist areas of human geography and media studies, including an engagement with ideas that are at the forefront of the disciplines
2. Capacity to develop their own understanding of complex issues, with sensitivity to both local contingencies and broader (e.g. national or global) influences
3. An ability to critically interpret the significance of space, place, landscape and representations in a range of contexts and settings
4. An ability to critically evaluate geographical arguments, concepts and data, and communicate information, ideas, problems and solutions for a range of purposes and audiences
5. Transferable skills to an advanced level that prepares them for employment or further study

In addition to the above, Honours students will have:

6. Designed and undertaken a piece of independent research on a theme relevant to human geography

## Programme structure

The Human Geography with Media Studies programme is designed to enable you to develop specialist knowledge in human geography with a particular emphasis on social and cultural studies of the media.

In Level 4 (year 1 for full-time students) you will take six 20-credit modules. *Urban and Economic Geography* and *Social & Cultural Geographies* introduce you to key ideas and debates in human geography, while *Media Publics and Power* and *Critical Perspectives* provide an introduction to Media Studies. In the first semester you will also take a module designed to introduce you to the norm and expectations of university-level study. This incorporates a residential field trip (UK based), so that you get to know the other geographers (students and staff) early in your degree. Fieldwork is a central component of the year. Induction week includes fieldwork within the City of York, introducing you to each other and the city. During both semesters you will find yourself on day trips in the local region. The second semester then includes the *Human Geography Fieldwork Studies* module, through which you will learn more about geography's fieldwork traditions and further develop your own field research skills.

In Level 5 you again take six 20-credit modules. You can focus in more detail on social geography (*Society and Space* module) or cultural geography (*Culture and Landscape* module). In the first semester you have a choice of Media Studies modules, and in the second semester you will examine the role of the media in representing, articulating and enacting processes of globalisation. Alongside these modules there is an emphasis on developing your understanding of research and your own research skills. The *Student's Guide to Geographical Thought* module introduces you to a range of approaches to geographical research. In the *Research Project* module, you will work in small groups on a research project of your own design (under the guidance of a tutor). This normally involves residential fieldwork (in the UK or Europe), although a non-residential version of the module is available. In the second semester you will undertake a period of professional practice with an appropriate geographical theme or setting (which you will be expected to arrange yourself, with the support and advice of a tutor), or a project related to professional geographical practice.

In Level 6 you take five modules. For the 40-credit *Human Geography Dissertation* you will work independently (guided by a tutor) on a piece of original research on any appropriate topic of your choosing. You will also take four 20-credit modules. *Cities in Transition* (semester 1) examines the changing nature of urban life, while *Media Geographies* (semester 2) explores concepts of globalisation, localisation, regionalism and national identity in relation to city cultures. *Futures* (semester 1) examines the role of new and emergent media, communications and other technologies in shaping our ways of living, acting and understanding the world and our place in it. In your final semester you will take the *International/Cross-Cultural Fieldwork* module, normally involving residential fieldwork outside the UK (although a non-residential alternative is available). This is intended to be the culmination of your studies, enabling you to demonstrate a high level of skill in interpreting, understanding and representing contemporary processes in human geography.

## Modules for the Programme

Code	Level	Semester	Title	Credits	Status of Module*
1GE301	4	1	Urban Geography	20	C
1CP202	4	1	Media Publics	20	C
1GE304	4	1	Critical Thinking and Academic Skills in Geography	20	C
1GE305	4	2	Social and Cultural Geography	20	C
1CP201	4	2	Critical Perspectives	20	C
1GE311	4	2	Human Geography Fieldwork Studies	20	C
2GE301	5	1	Space and Society	20	O
2GE302	5	1	Culture and Landscape	20	O
2GE305	5	1	Geographical Thought	20	C
2CP201	5	1	Issues of Taste	20	O
2CP203	5	1	Visual Culture	20	O
2GE307	5	2	Research Project	20	O
2GE309	5	2	Research Project (non-residential)	20	O
2GE308	5	2	Geographers' Professional Practice	20	C
2CP204	5	2	Globalisation	20	C
3GE301	6	1 and 2	Human Geography Dissertation	40	CA
3GE304	6	1	Cities in Transition	20	C
3CP200	6	1	Futures	20	C
3GE308	6	2	International/Cross-Cultural Fieldwork	20	O
3GE310	6	2	International/Cross-Cultural Fieldwork (non-residential)	20	O
3CP201	6	2	Media Geographies	20	C

\***C**: Compulsory, **CP**: Compulsory for progression to the next level, **CA**: Compulsory for award, **O**: option or **E**: elective.

## Teaching, learning and assessment

For all of our geography degrees, our aim is to get you *doing* geography for yourself from the outset: collecting and analyzing data, applying theories for yourself, and developing your skills and abilities – generating your own knowledge. We use a range of teaching styles and settings to support you in this. This includes lectures and seminars (small groups of students with a tutor), tutorials (one-to-one meetings with a tutor), fieldwork, ICT workshops, independent study outside of formal teaching sessions, collaborative learning (working with your fellow students) and using online resources through the university's Virtual Learning Environment. Teaching sessions include discussions, problem-solving exercises, group work, debates and data analysis exercises. Throughout your degree you are encouraged to take an active part in teaching sessions, rather than just being a passive receiver of information. Sometimes students are even asked to take the lead in sessions.

Assessment of the human geography modules is entirely through coursework, with no exams. This is to ensure that the kinds of work you are doing through the degree reflect the kinds of work geographers undertake after graduation, in professional employment or postgraduate study. Some of the Media Studies modules may include exams. You will therefore encounter a wide range of assessment methods including essays, reports (including fieldwork reports), verbal presentations and portfolios (potentially with some multimedia elements in them). Many modules are assessed through one piece of coursework, with development of this work supported throughout the course of the module. Feedback on assignments is designed to support you in your future learning, as

well as assessing what you have already learned.

By your final year, you will be ready to take control of your learning for yourself. The dissertation involves you undertaking an independent research project (guided by a tutor) on a relevant topic of your choice, demonstrating self-reliance and developing skills of project management. The fieldwork module in your final semester brings together all that you will have learned through your degree, giving you plenty of scope to demonstrate your knowledge, abilities and creativity.

### **Progression and graduation requirements**

The University's [general regulations for undergraduate awards](#) apply to this programme.

Any modules that must be passed for progression or award are indicated in the Programme Structure section.

### **Internal and external reference points**

This programme specification was formulated with reference to:

- [University Mission Statement](#) [see page two]
- [Strategic Plan 2015-20](#) [see page four]
- [QAA subject benchmark statement](#)
- [Framework for Higher Education Qualifications](#)
- QAA Subject Benchmark Statement for Geography (revised December 2014)
- QAA UK Quality Code: Chapter A1

### **Further information**

Further information on the programme of study may be obtained from:

- Admissions entry profile (Admissions)
- Programme validation document (Registry – Academic Quality Support)
- Regulations (Registry – Academic Quality Support)
- Student programme handbook (school)
- Module handbooks (school)

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*Date written / revised 23 Feb 2016 updated July 2017 to include accreditation detail and field trip info.*

*first delivery of the programme was in 2016/7*