

Programme Specification

BA (Hons) Media and English Literature

<i>School:</i>	Humanities
<i>Subject area:</i>	Media and Film Studies English Literature
<i>Entry from academic year:</i>	2021-22
<i>in the month(s) of:</i>	September
<i>Awarding institution:</i>	York St John University
<i>Teaching institution:</i>	York St John University
<i>Delivery location:</i>	York St John University
<i>Programme/s accredited by:</i>	Not applicable
<i>Exit awards:</i>	Certificate of Higher Education Media and English Literature Diploma of Higher Education Media and English Literature BA (Ord) Media and English Literature
<i>UCAS code / GTTR / other:</i>	PQH3
<i>Joint Honours combinations:</i>	Not applicable
<i>QAA subject benchmark statement(s):</i>	English Communication, Media, Film and Cultural Studies
<i>Mode/s of study:</i>	Undergraduate periods of study ¹ for full-time and part-time
<i>Language of study:</i>	English
<i>Paired with foundation year</i>	Yes
<i>Study abroad opportunities:</i>	Yes
<i>Placement year opportunity:</i>	Yes

Introduction and special features

The partnership between Literature and Media Studies continues and draws upon the rich legacy of cultural studies that explores the interdisciplinary relationships between the subjects. This pairing allows students to develop skills in critical thinking, analysis and interpretation in response to a range of different types of literary and media texts. Media and English Literature complement each other as subject areas, as media can help to evaluate different aspects of the literary, and vice versa. There are several interconnected theoretical approaches to these subjects and students will have the opportunity to explore these areas in both subjects.

Media

With the media modules you will undertake on this pairing, if you aspire to engage your community and the world through media, research and creative input then this is the joint honours degree for you. Key aspects of the programme are:

- An exploration of the 'de-colonialization' of Media Studies which offers views of the media in a global context.
- A commitment to exploring power relationships in contemporary media; the ways in which media are central to some of the burning social and ideological issues of our time (e.g. environmental sustainability, globalisation, perspectives of national identity).

¹ The standard period of study will apply unless otherwise stated

- A creative and analytical immersion with technologies, project management and communication skills, resulting in opportunities for you to raise your profile as an employable graduate in the media and creative industries.

A number of exciting initiatives you will experience include:

1. The integration of our *Neutral* project as an e-publication driven by the talent and dedication of our students. Here is our latest edition: <http://neutralmagazine.com/>
2. A vibrant schedule of excursions, field trips and events which allow you to explore media cultures on a local, national and international level (an excursion that is subsidised by the Programme and none of the other excursion are of any additional cost to students).
3. Dedicated mentoring across levels from professional designers (including our own programme dedicated member of staff) and experts who will help you to develop your technical ability and creative capacities.

We will help cultivate your skills to help enhance your future chances of employment.

English Literature

English Literature is a rich and vibrant area of study. At YSJU, we are a dynamic, engaged, and research-active team who are committed to providing our students with a cutting-edge education. By studying English Literature, you will have the opportunity to learn about a range of different genres, historical periods, and literary forms. Our philosophy is simple: *words matter*. Words shape the world we live in (books can and have changed the world) and the connections between the written page and the concerns of the 'real' world are a crucial part of the programme. Overall, the degree will enable you to develop your expertise as a reader and critic of a range of literary materials, whilst also supporting you in the development of a portfolio of professional skills which will aid you in the wider job market. As you become adept at independent learning, you will become a more sophisticated reader of texts, and you will find that your confidence as a writer and as a critic will increase as your degree progresses.

Through the course of a wide-ranging suite of modules, you will develop an extensive knowledge of both classic and contemporary texts, and will have the opportunity to gain some professional experience on our dedicated employability module, *Literature at Work*. The choice of modules on offer will help you to develop your own interests and allow you to shape your degree accordingly. For example, students can choose to follow an historical pathway that might include modules such as *Revolution and Response*, which examines writing from the late eighteenth century and early nineteenth century, or *The Victorian Novel*, which focuses on nineteenth-century fiction. In addition, students can focus on other specialised areas represented by modules including *Mapping America*, *Sick Novels: Literature and Disease* and *Gothic Origins*. We pride ourselves on a diverse and stimulating syllabus, and you might find yourself studying Native American writing, prison narratives, radical poetry, avant-garde writing, political polemics, Civil Rights literature, speculative fiction, LGBT rights literature, experimental writing, and literature of the Caribbean, as well as canonical writers such as Shakespeare, Dickens, and Austen, all as part of your English Literature degree.

A team of research-active academics who are all recognised in their respective specialisms will facilitate and guide your learning. We use a variety of assessment methods to help you develop different types of learning. You will not sit any traditional exams as part of your degree in English Literature, and instead you will be encouraged to try new forms of writing. In addition to more traditional assessments such as the essay, you might be asked to write a blog post, to compile a research portfolio, or even to curate an online exhibition. Fieldtrips are an integral part of the programme, and students in recent years have had the opportunity to visit London, Stratford-upon-Avon, and Whitby, as well as local sites including Castle Howard and York Theatre Royal.

During your degree, you will develop a range of subject-specific and transferable skills. As well as having the opportunity to become an adept reader, critic, writer, writer and researcher, you will also become highly skilled in critical thinking, problem solving, constructing and developing an argument, time-management, public speaking, and project management. These skills are all valued highly by employers, and you have

the chance to develop more professional skills on our bespoke employability module *Literature at Work*. On this module, you will be able to experience an external work placement, or choose to work on a team project (such as designing a publication or curating a small exhibition). Students regularly contribute to our popular Literature blog, *Point Zero*, which is an excellent way to gain relevant professional experience and exposure for your critical and creative perspectives.

Admissions criteria

You must meet the University's general entry criteria for [undergraduate](#) study.

If your first language is not English, you need to take an IELTS test or an equivalent qualification accepted by the University (see <https://www.yorksj.ac.uk/international/how-to-apply/english-language-requirements/>).

If you do not have traditional qualifications, you may be eligible for entry on the basis of [Accredited Prior \(Experiential\) Learning \(APL/APEL\)](#). We also consider applications for entry with advanced standing.

Programme structure

Code	Level	Semester	Title	Credits	Module status	
					compulsory or optional to take C or O	non-compensatable or compensatable NC or X
MED4005M	4	1	Media, Culture and Society	20	C	X
LIT4002M	4	1	Introduction to Literary Studies 1	20	C	X
LIT4004M	4	2	Introduction to Literary Studies 2	20	C	X
You must select THREE option modules in level 4, ONE in semester 1 and TWO in semester 2						
MED4004M	4	1	Research in Practice	20	O	X
LIT4003M	4	1	Writing, Research, and Literature	20	O	X
MED4003M	4	1	Media, Publics and Power	20	O	X
MED4007M	4	2	Mediated Identities	20	O	X
MED4008M	4	2	Media Evolution and History	20	O	X
MED4002M	4	2	Critical Perspectives	20	O	X
LIT4005M	4	2	Theorising Literature: Power and Identity	20	O	X
LIT4006M	4	2	Canonicity	20	O	X
Level 5: You must select SIX modules, with a minimum of 40 credits and a maximum of 80 credits in each subject.						
¹ Work-related learning: You must select ONE of the employability modules, either LIT5004M or MED5004M						
LIT5004M	5	2	Literature at Work	20	O ¹	X
MED5004M	5	2	Media Enterprise	20	O ¹	X
² You can choose a maximum of ONE option module from CRW5002M, CRW5003M, CRW5004M and CRW5005M						
CRW5002M	5	1	Writing Fiction	20	O ²	X
CRW5003M	5	1	Writing Reality: Creative Non-Fiction	20	O ²	X
CRW5004M	5	2	Writing Poetry	20	O ²	X

CRW5005M	5	2	Scriptwriting	20	O ²	X
MED5001M	5	1	Taste, Controversy and Culture	20	O	X
MED5002M	5	1	Music and Media	20	O	X
MED5003M	5	1	Visual Culture	20	O	X
FIL5005M	5	1	Imaginary Worlds: Researching Science Fiction	20	O	X
LIT5002M	5	1	Adaptations	20	O	X
LIT5008M	5	1	Mapping America	20	O	X
LIT5001M	5	1 or 2	Literary Theory	20	O	X
LIT5013M	5	1 or 2	Dawn of Print	20	O	X
LIT5009M	5	1 or 2	Revolution and Response: British Literature, 1740-1840	20	O	X
LIT5010M	5	1 or 2	Sick Novels: Literature and Disease	20	O	X
LIT5011M	5	1 or 2	From Harlem to Hip-Hop: African American Literature and Culture	20	O	X
LIT5012M	5	1 or 2	Shakespeare: Perspectives	20	O	X
LIT5005M	5	2	Conflicting Words	20	O	X
MED5005M	5	2	Life Online	20	O	X
MED5006M	5	2	Globalisation, Media and Sustainability	20	O	X

Level 6: You must select FIVE modules, including a dissertation module, with a minimum of 40 credits and a maximum of 80 credits in each subject.

³ You must choose either LIT6001M or MED6001M or CRW6005M

You can only take CRW6005M if you have taken/will take a Creative Writing module at Level 5 or 6.

LIT6001M	6	1&2	English Literature Research Project	40	O ³	NC
MED6001M	6	1&2	Dissertation	40	O ³	NC
CRW6005M	6	1&2	Creative Writing Dissertation Project	40	O ³	NC

⁴ You can choose a maximum of 20 credits from CRW6002M or CRW6003M

CRW6002M	6	1	Writing Genres	20	O ⁴	X
CRW6003M	6	1	Creative Writing 1: Innovation and Experimentation	20	O ⁴	X
FIL6001M	6	1	Animations	20	O	X
MED6002M	6	1	Futures	20	O	X
LIT6014M	6	1	Research Now 1	20	O	X
LIT6003M	6	1 or 2	Writing the Caribbean	20	O	X
LIT6006M	6	1 or 2	The Victorian Novel: Realism, Sensation, Naturalism	20	O	X
LIT6007M	6	1 or 2	The Experimental Century: Cultural Change in the Twentieth Century	20	O	X
LIT6008M	6	1 or 2	Gothic Origins	20	O	X
LIT6009M	6	1 or 2	The Making of Modern Drama	20	O	X
LIT6011M	6	1 or 2	American Radicals: Outside the Canon	20	O	X

LIT6012M	6	1 or 2	Cultures of the Now: Contemporary Writing	20	O	X
LIT6004M	6	2	Gender and Sexualities	20	O	X
LIT6015M	6	2	Research Now 2	20	O	X
MED6005M	6	2	Media Spaces	20	O	X
MED6004M	6	2	Pop Americana: Mass Culture and National Identity	20	O	X
MED6006M	6	2	Gender and Sexualities: Issues and Debates	20	O	X

You must take a minimum of 20 credits in each of your subjects in each Semester.

Please note that not all options may be available every year as they depend on student demand and staff availability.

Media

Programme aim(s)

1. To encourage students to develop an informed and critical understanding of key themes and debates within Media and Communications
2. To enhance students' development as independent learners and media scholars
3. To support students in developing a range of transferable skills to equip them for employment and lifelong learning
4. To develop an ability to reflect critically on the process of researching, writing, analysing, and forming an academic argument
5. To provide a supportive learning environment that meets the needs of a diverse set of learners
6. To enhance students' development of appropriate skills in communication, analysis, collaboration, research, and self-management

Programme learning outcomes

Upon successful completion of the programme students will be able to:

Level 4

- 4.1 Gather and organise information from recommended sources in the discipline of Media and Communication.
- 4.2 Identify and practice the key elements (e.g. essay writing, portfolio building, presentation, etc.) for both short-term and long-term academic development.
- 4.3 Demonstrate awareness of foundational conceptual, theoretical and historical perspectives relating to Media and its cultural contexts.
- 4.4 Demonstrate competence in the analysis and evaluation of a range of Media texts.
- 4.5 Consider and evaluate some of the relevant skills and learning requirements for working independently and in groups.
- 4.6 Communicate effectively using a range of key skills appropriate for the audience and purpose.

Level 5

- 5.1 Demonstrate a critical understanding of the key theories and concepts relating to the study of Media and Communication.
- 5.2 Critically analyse data and information relevant to study Media and Communication.
- 5.3 Demonstrate effective research skills and methodologies in preparation for dissertation level study.

- 5.4 Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences.
- 5.5 Make appropriate selections of materials and use them analytically and critically in the exploration of Media.
- 5.6 Demonstrate professional and career skills, and utilise key skills in the context of work-related learning.

Level 6

- 6.1 Apply the appropriate application of advanced research skills.
- 6.2 Deploy accurately established techniques of analysis and enquiry to the key conceptual strands of the degree; Transnational Media, Media and Power; Media in the Creative Industries; Media and Identity.
- 6.3 Demonstrate and apply independence, innovation and entrepreneurial skills in both employability focussed and academic practices.
- 6.4 Devise and sustain arguments, assumptions and abstract concepts and effectively engage with such matters as a critical thinker.
- 6.5 Apply a complex understanding of subject-relevant information, ideas and arguments effectively to specialist and non-specialist audiences.
- 6.6 Synthesise and apply complex theoretical perspectives and concepts to a range of situations and issues relevant to Media and Communication studies.

Learning, teaching and assessment

Throughout the BA (Hons) Media Joint Honours programme, your learning will be structured so that your knowledge and skills are continually developed across the three levels of study. You will take part in lectures, seminars, workshops, task focused activities, field trips and excursions and informative engagement with media practitioners.

Modules may include your working during a Semester with lecturers in one capacity and then with a designer in another to produce a creative and critical portfolio. At other times, you will work in seminars and then visit places (e.g. art galleries) and events (such as a short film festival) to see and reflect upon media in action.

This is enhanced by three distinct features:

- Research informed teaching where experts in their subjects will work with you and develop your knowledge
- A schedule of tutorial support where you will gain advice and guidance on how to progress academically
- Technology enhanced programme instruction from experts that will help you to learn how to use media as a critical and creative tool

You will be assessed in a variety of ways including essays, portfolios, individual and group presentations (for example, voice-over commentaries on video essays using iPads and tablets), poster presentations, industry focussed 'proofs of concept', interactive e-portfolios (using platforms such as Mahara ePortfolio or blogging sites), creative visual pieces. All of these will be introduced at Level 1 and then developed throughout the degree.

English Literature

Programme aim(s)

The programme aims to:

1. To encourage students to develop an informed and critical understanding of key themes and debates within English Literature
2. To enhance students' development as independent learners and literary critics
3. To support students in developing a range of transferable skills to equip them for employment and lifelong learning
4. To develop an ability to reflect critically on the process of researching, writing, analysing, and forming an academic argument
5. To provide a supportive learning environment that meets the needs of a diverse set of learners
6. To enhance students' development of appropriate skills in communication, analysis, collaboration, research, and self-management

Programme learning outcomes

Upon successful completion of the programme students will be able to:

Level 4

- 4.1 Demonstrate awareness of key concepts in English Literature, including historical and theoretical perspectives.
- 4.2 Demonstrate awareness of formal and generic conventions.
- 4.3 Demonstrate competence in the analysis of a variety of texts.
- 4.4 Communicate effectively using a range of basic skills appropriate for the audience and purpose.
- 4.5 Demonstrate a range of basic key transferable skills (including those for lifelong learning) appropriate for further study and future employment.
- 4.6 Demonstrate competence in applying critical and theoretical approaches to literary texts.
- 4.7 Evaluate their research, analysis, and writing process.

Level 5

- 5.1 Demonstrate a critical understanding and knowledge of English Literature, including an enhanced appreciation of historical and theoretical perspectives.
- 5.2 Demonstrate critical awareness of research strategies particular to English Literature.
- 5.3 Apply theoretical perspectives and concepts to a range of different texts.
- 5.4 Effectively communicate information, ideas, arguments, and interpretations in a manner appropriate to the task and audience.
- 5.5 Demonstrate an ability to apply knowledge and skills effectively in decision making in the context of growing maturity as an independent learner.
- 5.6 Demonstrate transferable skills including organisation, time-management, decision-making, and the ability to construct a coherent argument.

Level 6

- 6.1 Demonstrate a systemic understanding of English Literature, underpinned by a detailed awareness of historical and theoretical perspectives.
- 6.2 Synthesise and apply relevant critical and theoretical perspectives to their own research practice.
- 6.3 An ability to deploy an advanced conceptual understanding of the application of research skills and theoretical approach to English Literature.
- 6.4 Work autonomously within a structured environment.
- 6.5 Manage and reflect critically upon individual learning.
- 6.6 Demonstrate transferable skills to an advanced level that prepares them for employment or further study.
- 6.7 Design and undertake a piece of extended independent research that demonstrates an in-depth knowledge of a specific area of English Literature.

Learning, teaching and assessment

The aims of all our teaching is to help you to become a better writer and literary critic, to challenge you to consider new ideas and concepts, and to support you in understanding the complex connections between literature and contemporary society. Literature is a dialogic discipline: that is, informed discussions and debates are a crucial part of the learning process. We do not want students to be passive learners, but instead expect you all to be actively engaged and involved with your degree subject.

We use a range of teaching styles and settings to help support you during your time at University. You will attend lectures, seminars (groups of students with a tutor), tutorials (one-to-one meetings with a tutor), workshops, and experience collaborative learning (working with your fellow students), events, field trips, as well as independent study sessions, and times when you will need to use online resources through the University's Virtual Learning Environment.

Your first year with us is about supporting you in making the transition to university-level study. You will be assigned your own Academic Tutor, a member of staff who will meet with you and other students on a weekly basis during your first semester at YSJU. Modules such as the optional module *Writing, Research and Literature* have been specially designed to help you adapt to the University environment and the requirements of the subject. As you progress to your second and third year, you will be able to shape your degree according to your own research interests. You can choose to specialise in a certain genre, historical period, or literary form. We have a diverse range of modules for you to choose from, and you will have lots of opportunities to study types of literature that you might not have experienced previously (such as, for example, Caribbean literature, utopian writing, and creative non-fiction). We offer an interdisciplinary approach to the study of literature, and you might find yourself studying a film or media adaptation of a text, or considering a specific performance of a play, as well as reading the original source material.

There are no exams, and your English Literature degree will be assessed through coursework. As well as writing essays, however, there are other assessment opportunities designed to help you develop new skills and prepare for graduate employment. You will encounter a wide range of assessment, including portfolios, close-reading exercises, and opportunities for reflective writing. Some modules are assessed by one piece of coursework (usually a portfolio) and you will have the chance to work on this throughout the semester. The feedback you will receive focuses on how you can improve your work for future assessment, and we encourage all students to keep a feedback folder to help keep track of their academic development. You will have the chance to work with published and professional writers, as our resident Royal Literary Fellow is available for additional tutorials and writing support.

In your final year, you will be ready to take on a bigger role in the management of your learning. You might find yourself leading a class discussion, or doing a non-assessed presentation in a seminar. If you choose to take the Literature dissertation (an extended project that runs for the whole academic year) you will write on the subject of your choice, with the support of an academic supervisor. In many ways, this is in the intellectual culmination of your degree, as you become an independent researcher and are required to manage your own academic project. Many of our students note that this is one of the most enjoyable sections of their degree, as they are specialising in a literary topic that they are passionate about, and are putting into practice the skills they have accrued during their time at York St John University.

Progression and graduation requirements

The University's general [regulations](#) for undergraduate awards apply to this programme.

Any modules that must be passed for progression or award are indicated in the Programme Structure section as non-compensatable.

Internal and external reference points

This programme specification was formulated with reference to:

- [University Mission Statement](#) [see page two]
- [Strategic Plan 2015-20](#) [see page four]
- [QAA subject benchmark statement](#)
- [Framework for Higher Education Qualifications](#)

Date written / revised: 31/08/2017

Programme originally approved: