

Programme Specification

BA (Hons) Korean, Intercultural and Contemporary Communication

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| <i>School:</i> | Education, Language and Psychology |
| <i>Entry from academic year:</i> | 2020-21 |
| <i>in the month(s) of</i> | September |
| <i>Awarding institution:</i> | York St John University |
| <i>Teaching institution:</i> | York St John University |
| <i>Delivery location:</i> | York St John University |
| <i>Programme/s accredited by:</i> | |
| <i>Exit awards:</i> | Certificate of Higher Education Korean & Communication Studies Diploma of Higher Education Korean, Intercultural and Contemporary Communication BA (Ord) Korean, Intercultural and Contemporary Communication |
| <i>UCAS code / GTTR / other:</i> | |
| <i>Joint Honours combinations:</i> | N/A |
| <i>QAA subject benchmark statement(s):</i> | Languages, Cultures and Societies 2015; Linguistics 2015 |
| <i>Mode/s of study:</i> | Non-standard period of study as follows: Full-time for 4 years |
| <i>Language of study:</i> | English and Korean |
| <i>Paired with Foundation Year</i> | No |
| <i>Study abroad opportunities:</i> | Yes – compulsory Year Abroad between level 5 and level 6 |
| <i>Placement Year opportunity:</i> | No |

Introduction and special features

This four-year degree in Korean, Intercultural and Contemporary Communication – which includes a year in Korea – gives you the skills you need to work in Korea or in an international professional context. The programme is designed to help you gain Korean language skills, a deep understanding of Korean culture, the ability to communicate interculturally, and insight into different sociocultural language practices. You'll study how language relates to speakers' intentions and purposes in social interaction, social attitudes to language, and the way language choices can express identities and cultural values.

Special features:

- Start Korean from beginners – no need to have studied Korean, or any other language, before
- Study abroad between level 5 and level 6 – study Japanese for two years before going abroad
- Access specialist spaces for students: a Linguistics Lab, Languages Workshop, Lounge and Study
- Learn about current research issues and methods from guest lecturers in our Colloquium Series on a variety of topics related to programmes in Language and Linguistics
- Apply to join the University's Students-as-Researchers scheme or present your dissertation research at ULAB, the Undergraduate Linguistics Association of Britain conference

Admissions criteria

You must meet the minimum entry requirements which are published on the programme specific webpage.

You can enter this programme as a beginner in Korean.

The programme is not suitable if Korean is your first language, if you have an A level in Korean, or if you have B1 level or above of the Common European Framework for Languages (CEFR) in Korean.

If your first language is not English, you need to take an IELTS test or an equivalent qualification accepted by the University (see <https://www.yorks.ac.uk/international/how-to-apply/english-language-requirements/>).

If you do not have traditional qualifications, you may be eligible for entry on the basis of [Accredited Prior \(Experiential\) Learning \(APL/APEL\)](#). We also consider applications for entry with advanced standing.

Programme aim(s)

By the end of the programme, successful students will reach B2/C1 level on the Common European Framework for Languages (CEFR) in Korean. You will be able to have conversations, give presentations, join in discussions, read articles and reports, and write coherently, communicating effectively for a range of academic, social and professional purposes. You will have both theoretical expertise and real-life experience in intercultural communication, enabling you to work in Korea or in an international professional context.

Programme learning outcomes

Upon successful completion of the programme students will be able to:

Level 4

- 4.1 Effectively communicate in Korean, both orally and in writing, on routine and familiar matters
- 4.2 Read and write pinyin, and recognise sufficient Korean characters to understand text on predictable everyday matters
- 4.3 Handle, analyse and present data in an ethical way using appropriate digital tools
- 4.4 Recognise and explain the socio-cultural and/or political contexts of language use
- 4.5 Source and interpret a range of academic literature to effectively communicate orally and in writing, adopting appropriate referencing conventions
- 4.6 Recognise, evidence and explain common misconceptions regarding language learning and use

Level 5

- 5.1 Effectively describe experiences and events in Korean, both orally and in writing, and give reasons and explanations for opinions
- 5.2 Demonstrate a critical understanding of aspects of Korean cultures, communities and societies
- 5.3 Analyse and present data in an ethical way
- 5.4 Identify and use appropriate theoretical frameworks
- 5.5 Investigate, interpret and/or reflect on socio-cultural, political and/or interpersonal contexts of language use
- 5.6 Communicate professionally both in writing and orally, evidencing arguments through correctly referenced, appropriate sources

Year Abroad

- 5.7 Demonstrate an awareness of professional values
- 5.8 Reflect on your capacity to apply theoretical knowledge to real-life contexts

Level 6

- 6.1 Communicate flexibly and effectively in Korean, both orally and in writing, for a range of academic, social and professional purposes

- 6.2 Design and carry out an independent research study, presenting and critically analysing data in an ethical way
- 6.3 Select and apply appropriate theoretical frameworks
- 6.4 Investigate and critically evaluate socio-cultural and/or political contexts of language use
- 6.5 Appropriately adapt language to communicate professionally with a range of audiences
- 6.6 Construct a convincing argument, evidenced by critical engagement with appropriate sources
- 6.7 Demonstrate professional and transferable skills

Programme structure

| Code | Level | Semester | Title | Credits | Module status | |
|--|-------|----------|---|---------|---|--|
| | | | | | compulsory or optional to take C or O | non-compensatable or compensatable NC or X |
| Year 1 | | | | | | |
| <i>Students will take either module LAK4001M or LAK4003M. This is dependent upon language proficiency.</i> | | | | | | |
| LAK4001M | 4 | 1 | Accelerated Korean 1 | 20 | C ¹ | X |
| LAK4003M | 4 | 1 | Korean Communication 1 | 20 | C ¹ | X |
| LAL4003M | 4 | 1 | Language and Society | 20 | C | X |
| LAL4007M | 4 | 1 | Key Concepts for Language Learning and Teaching | 20 | C | X |
| <i>Students will take either module LAK4002M or LAK4004M. This is dependent upon language proficiency.</i> | | | | | | |
| LAK4002M | 4 | 2 | Accelerated Korean 2 | 20 | C ² | NC |
| LAK4004M | 4 | 2 | Korean Communication 2 | 20 | C ² | NC |
| LAL4009M | 4 | 2 | Deaf Cultures | 20 | C | X |
| LAL4006M | 4 | 2 | Multilingualism | 20 | C | X |
| Year 2 | | | | | | |
| LAK5001M | 5 | 1 | Korean Language and Society 1 | 20 | C | NC |
| LAL5006M | 5 | 1 | Analysing Texts | 20 | O | NC |
| LAL5005M | 5 | 1 | Language, Gender and Sexuality | 20 | O | NC |
| LAL5003M | 5 | 1 | World Englishes | 20 | O | NC |
| LAK5002M | 5 | 2 | Korean Language and Society 2 | 20 | C | NC |
| LAL5015M | 5 | 2 | Intercultural Communication | 20 | C | NC |
| LAL5012M | 5 | 2 | Forensic Linguistics | 20 | O | NC |
| LAL5008M | 5 | 2 | Language and Literacy | 20 | O | NC |
| LAL5010M | 5 | 2 | Sociolinguistics | 20 | O | NC |
| Year abroad | | | | | | |
| LAL5017M | 5 | Year | Reflective Report | 0 | C | NC |
| Year 4 | | | | | | |
| LAK6001M | 6 | 1 | Korean Language Project 1 | 20 | C | X |
| LAL6003M | 6 | 1 | Attitudes to Language | 20 | C | X |
| LAL6004M | 6 | 1 | Language, Identities and Cultures | 20 | C | X |
| LAK6002M | 6 | 2 | Korean Language Project 2 | 20 | C | X |
| LAL6010M | 6 | 2 | Dissertation | 40 | C | NC |

¹ Your Korean level will be tested on arrival and the appropriate module selected.

² Accelerated Korean 2 follows Accelerated Korean 1; Korean Communication 2 follows Korean Communication 1.

Please note that not all options will be available every year as they depend on student demand and staff availability.

Learning, teaching and assessment

Korean

This programme is designed for beginners in Korean. We use a communicative Korean teaching style at level 4, teaching speaking and listening through tasks such as pair-work and group work. Reading and writing input includes focus on independent learning strategies. At level 5 you will be taught Korean via a range of strategies which may include content-and-language integrated learning – you will study aspects of Korean cultures, communities and societies through the medium of Korean and English. You will learn through giving and listening to presentations, reading and discussing news articles. There will be discussion of independent learning strategies, weekly tests and formative feedback on writing. In your Year Abroad, if you study at a host university in Korea, you will study Korean language and culture, as well as modules relating to the Intercultural Communication & Linguistics side of your programme. Our level 6 Korean language project modules make use of a range of learning and teaching strategies which may include content-and-language integrated learning – you will study academic and professional Korean through topics on Korean cultures, communities and societies. You will learn through individual and/or group presentations, reading and discussion of authentic texts, and formative feedback on writing. You are expected to proactively engage with the language outside of class time at all levels.

Intercultural and Contemporary Communication

Intercultural & Contemporary Communication modules are delivered using a mixture of lectures, workshops and seminars. Academic and research skills are embedded in modules, for example, academic writing and referencing, peer review, use of web based resources for document sharing, and the use of wikis and blogs. The assessment varies from module to module. Assessment methods include essays, presentations, data analysis, peer reviews, blog posts and research proposals and reports.

Year Abroad and Work Experience

You will spend a year in Korea between level 5 and level 6. You will normally study abroad at one of our partner institutions. While studying abroad, you will take Korean language classes at your host university. You will also take courses, either taught in English or in Korean, that are relevant to the Intercultural & Contemporary Communication side of your degree. You are expected to fully engage with the tuition and assessment, but your grades will not count towards your York St John credits.

At the end of your Year Abroad you will submit a *Reflective Report* LAL5017M. Through this module you will reflect on your Year Abroad with particular reference to how your experience relates to the modules you studied at level 4 and 5 and will go on to study at level 6. As part of this module you will also carry out 10 days of work experience. This addresses the University commitment to ensuring that graduates of York St John have worked towards the development of their own post-graduation careers.

Instead of a year studying abroad plus 10 days of work experience, it may alternatively be possible to you to do a year-long work placement while in Korea.

Level 6

Level 6 modules challenge you to critically evaluate language teaching methods in global multilingual contexts through independent study. You will learn research and academic literacy skills across both Korean and Intercultural & Contemporary Communication modules, enabling you to construct a convincing argument, evidenced by critical engagement with appropriate sources, both orally and in writing, and in both English and Korean. In the 40-credit dissertation module you conduct an independent research study

of relevance to your programme, drawing on the research skills you have learned throughout the programme, and supported by additional skills sessions and up to six hours of one-on-one supervision.

Progression and graduation requirements

The University's [general regulations for](#) undergraduate awards apply to this programme.

Any modules that must be passed for progression or award are indicated in the Programme Structure section as non-compensatable.

In addition, the following programme-specific regulations apply in respect of progression and graduation:

The opportunity to participate in the Year Abroad is a privilege and approval is given at level 5 subject to meeting the following criteria:

1. Completion of at least 80% of non-assessed formative tasks in Korean language modules in semester 1 and semester 2.
2. At least 60% attendance across all three level 5 semester 1 modules (any lower than this means that meeting criteria 1 would not be possible by the end of semester 2)
3. A pass on all level 5 modules (after resit(s) where applicable)
4. At least a mark of 20 or above on all level 5 semester 1 modules at first attempt
5. At least a mark of 20 or above on all level 5 semester 2 modules at first attempt
6. No concerns under the Fitness to Study Policy that would prevent you from studying abroad
7. No breaches of the York St John Code of Discipline

In exceptional cases, if a student is not deemed suitable for study abroad, the University may not approve it. If you have otherwise met the requirements to progress to level 6, but have not met the criteria for the Year Abroad, it will usually be possible to transfer through the Change of Programme procedure to a course which does not contain a study abroad element, most likely *Language and Communication Studies*

Progression to level 6 at the end of the Year Abroad is determined by the pass/fail module LAL5017M *Reflective Report*. In the exceptional case of a student not completing the Year Abroad, progression to level 6 is not possible on this programme. In this exceptional case, you would transfer to a programme which does not contain Korean at level 6, most likely *Language and Communication Studies*

In special circumstances where the students are not able to study abroad due to external factors (e.g. virus pandemic, war, political conflict), students will be consulted and may be able stay on this programme without going to study abroad.

Late result modules

Indicate any module codes where the result of the first attempt is not known in time for the June School Assessment Panels (or equivalent level progression point for non-standard entry points).

- LAL5017M *Reflective Report*

Internal and external reference points

This programme specification was formulated with reference to:

- [University mission and values](#)
- [University 2026 Strategy](#)
- [QAA subject benchmark statements](#)
- [Frameworks for Higher Education Qualifications](#)

[Common European Framework of Reference for Languages \(CEFR\)](#)

Date written / revised:

Programme originally approved: